



EVERYONE IN HARMONY

A BOLD VISION FOR A BRIGHT FUTURE

2018

ANNUAL REPORT



In times of conflict
and exclusion,
barbershop inspires
us to blend, to
cooperate, to
create beauty, and
to love each other.



In 2018, Everyone in Harmony hit full stride as we opened our doors to all.

We worked hard to bring the barbershop experience to more communities than ever before, and to show that singing belongs to everyone.

The Everyone in Harmony Chorus performs at the International Convention in Orlando.

SINGING TOGETHER

IS FOR EVERYONE

Over 1,000,000

Barbershop experiences that you've shared with us



1,659

Attendees

1,000

Voices in the
Grand Finale

545

Youth Participants

25

Seniors Quartets

18

Choruses



5,476

Attendees

180

Everyone in Harmony
Chorus Participants

51

Quartets

30

NextGen Varsity Quartets

30

Choruses

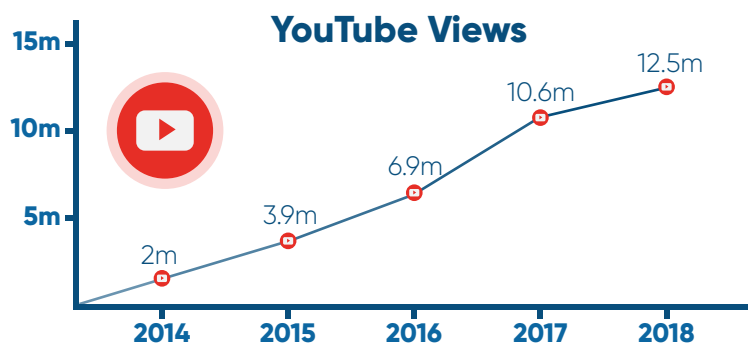


30,341

Participants
across BHS Districts
Including music education, outreach
harmony camps, community events, and
contest preparation programs

Over 2,000

Singing communities such as
quartets, choruses, Brigades,
and camps



Total video views were up 15% and
Subscriber base grew by nearly 10,000

**We do a lot
of singing
together...**



30,669
Likes



8,521
Followers



5,801
Followers

SINGING TOGETHER

CHANGES LIVES

Program Impact

creating positive change

Substantive Change

Our organization's multi-day youth programs are seeing a lot of growth. For example, at the Next Generation Junior Chorus festival at Midwinter 2018, we saw this change among participants:

Change in students' confidence in singing barbershop



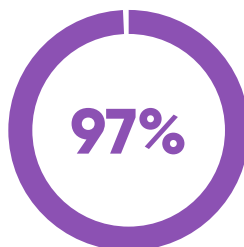
Change in directors' belief that more young men are attracted to their ensemble due to barbershop



■ Pre-event
■ Post-event

Significant Results

Participants in our music education programs experienced a measured increase in both joy and confidence in singing the barbershop style.



Felt confident
singing in the
barbershop style



**Experienced
joy**

...and we
want **MORE**
people singing
together!



SINGING TOGETHER

INSPIRES COMMUNITIES

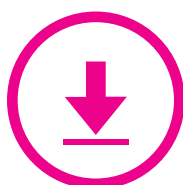
Music, Learning, Support

We're investing in and supporting our singing communities



70+

Hours of quality educational content



100+

Members-only resources available for download in the Document Center



7,000+

Highly-engaged leaders



200,000+

Participants in Harmony University Belmont, private voice instruction, and online virtual classrooms

We're making it easier for our ensembles to learn more music

When it comes to music for your ensembles, we provided...



New digital learning tracks



Curated and published digital sheet music titles



2,000 song titles with international availability

BHS provided copyright and licensing services for 178 BHS ensembles, clearing 268 songs in 2018.

Our extensive library of resources is available to help you grow at [Barbershop.org/docs](https://barbershop.org/docs)

We're helping to build a world that sings together!



FINANCIAL REPORT

\$6,381,000

total Society revenue

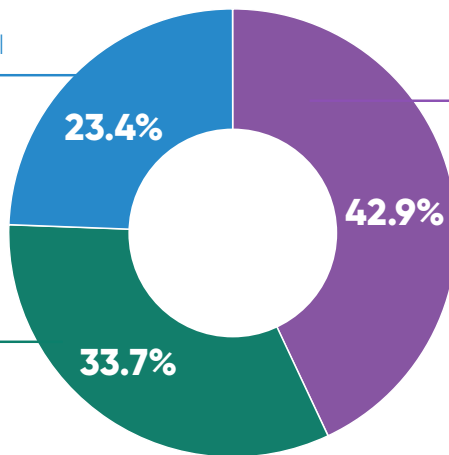
Events

Midwinter and International

\$1,492,000

Membership dues

\$2,149,000



Society Services and other activities

\$2,740,000

Harmony Marketplace	\$854,000
Harmony University	\$524,000
Contributed Services	\$430,000
Chapter Services	\$182,000
Outreach Activities	\$128,000
Investment Income/Other	\$15,000
Harmony Foundation Support	\$608,000



2018 Annual Dues Breakdown

Member Services and Member Programs	\$48.18
BHS Outreach Programs (Grants, Youth, Advocacy)	\$23.13
Communication and Marketing	\$17.49
Harmonizer Subscription	\$15.95
IT, Administration, and Operations	\$14.51
Music/Leadership Training (includes C&J Program)	\$14.48
Music Library, Publications, and Clearance Services	\$7.63
HR, Audit, and Legal	\$2.63
	\$144

Dues Impact and Investments

2018 membership dues enabled us to make key investments in member services and programs, training resources, enhanced communications, and more.

Visit Barbershop.org/2018 for more financials.

We want to ensure every product, service, and program provides value to everyone interested in Barbershop.

Creating financial sustainability, increasing overall satisfaction, and providing ways for more people to sing together impacts our communities in more ways than we can measure.





Society President Skip Kropp addresses the audience at the International Convention in Orlando

In 2018, we began the process of implementing programs that will enable the Society to live out the Everyone in Harmony vision, and the future looks bright!

Participation in the Next Generation Barbershop program continues to grow. Record numbers of young men and women are participating in and enjoying the Junior Chorus Festival.

Also, numerous new mixed harmony groups are forming, and there is substantial growth in music education programs. There is so much more to come, and we're so glad you've decided to join us on this journey!

2018 Society President

Skip Kropp

In 2018, Barbershoppers partnered with the following organizations by giving their time, talents, money, and service. Thank you for being a part of Everyone in Harmony!



Locally, Society members worked with community centers, literacy programs, arts councils, homeless shelters, schools, and more, including:

Billings Food Bank
Boys & Girls Club
Elks Lodge
Epilepsy Foundation
Habitat for Humanity
Heart of Georgia Hospice
Kiwanis
Meals on Wheels
Norfolk Community Arts Festival
Red Cross
Ronald McDonald House
Rotary
Salvation Army
Sanger Children's Hospital
Smithsonian Institute
Willow Valley Cultural Center

...to name just a few!