ATTACHMENTS

Society's youth outreach programs at all age levels produce the most compelling grant projects, examples of two successful grant proposals are attached to further aid grant applicants at either the chapter or district level. Each is a Sunshine District proposal to one of two State of Florida grant programs and both were successful in the recent 2006 grant cycle. One supports the expansion of a well established high school vocal music workshop/clinic program and the other a new initiative to conduct the District's initial collegiate vocal music clinics.

While many other projects have been successfully funded in a total of six districts and perhaps 80 chapters over the years, these two subject areas almost certainly represent the most likely opportunity for initial success at both the chapter and district levels.

Collegiate Vocal Music Workshops

A Cultural Support Grant Proposal

Florida Department of State
Division of Cultural Affairs

October 17, 2005

Sunshine District Association of Chapters, SPEBSQSA, Inc.

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Sunshine District Association of Chapters, Inc.

October 10, 2005

Florida Department of State
Division of Cultural Affairs
1001 DeSoto Park Drive
Tallahassee, Florida 32301

To Whom It May Concern:

The Sunshine District Association of Chapters, SPEBSQSA, Inc. Is pleased to submit this project proposal for Cultural Support Grant funding. We are a statewide service organization, affiliated with the international Barbershop Harmony Society (SPEBSQSA), providing musical and administrative training for our 43 member chapters and their 2,000 members. The District also conducts two annual statewide convention/competitions for chapter choruses and quartets and twelve to fifteen day long vocal music workshop/clinics for Florida's county and private secondary school systems, involving some 4,200 students and 200 music educators annually. The Sunshine District also conducts two annual barbershop quartet competitions, one each for high school and college age groups. Florida barbershop chapters are located throughout the State and draw membership from all of Florida's 72 counties.

The Sunshine District's chapter choruses perform more than 300 concerts each year to an estimated combined audience of some 95,000, not counting more than 1,200 individual quartet appearances. All chapters have some kind of community outreach program providing entertainment for a variety of civic, philanthropic, cultural, and other organizations, as well as quartet programs for nursing homes, hospitals, and low income housing facilities. This all volunteer organization must surely rank among our State's leading entertainment organizations.

The proposed project provides startup funding for the first year of an aggressive program to bring barbershop music to the attention of Florida's college and university vocal music and music education faculties, and to their students as well. There is ample precedent for the proposed workshop/clinics in other states and follow a highly successful program of a similar nature with Florida's high school music educators and students over the last six years.

Sincerely,

Dr. John E. Greenfield
Vice President

Organization Application Cover Page

▸ **APPLICANT NAME:** (Legal name of not-for-profit entity):

Sunshine District Association of Chapters, SPEBSQSA, Inc.

▸ **PROGRAM** to which you are applying: Check **ONE:**

☐ **Arts In Education**- select **ONE** funding category:
- ☐ Residency Level 1
- ☐ Residency Level 2
- ☐ Partnership Level 1
- ☐ Partnership Level 2
- ☐ School-Based

☐ **Challenge Grant**- select **ONE** funding category:
- ☐ Level 1 Local Challenge
- ☐ Level 2 Regional Challenge
- ☐ Level 3 Statewide Challenge
- ☐ Community Capital Challenge

■ **Cultural Support Grants**- select **ONE** funding category:
- ■ Specific Project
- ☐ Level 1 General Program Support
- ☐ Level 2 General Program Support
- ☐ Level 3 General Program Support

Select **ONE** discipline panel to evaluate this application:
- ☐ Dance
- ☐ Discipline Service
- ☐ Folk Arts
- ☐ Professional Theatre
- ☐ Interdisciplinary
- ☐ Media Arts
- ☐ Multidisciplinary
- ☐ Museums (Art, Science, Youth & Childrens)
- ☐ Visual Arts
- ☐ Music
- ☐ Sponsor/Presenter
- ☐ Community Theatre
- ☐ Literature

☐ **International Cultural Exchange**

☐ **Local Arts Agency:** - select **ONE** funding category:
- ☐ Pre-level 1
- ☐ Level 1
- ☐ Level 2
- ☐ Level 3

☐ **Quarterly Assistance** *(ARTS ORGANIZATIONS ONLY, except Special Project category)* - select **ONE** funding category:
- ☐ Mini-Grant
- ☐ Consultant
- ☐ In-Service Training
- ☐ Staff Exchange
- ☐ Special Project **(requires prior approval)**

☐ **UACAP:** - select **ONE** funding category:
- ☐ Salary Assistance
- ☐ Organizational Development
- ☐ Consultancy

▸ NOT-FOR-PROFIT DESIGNATION:

I hereby certify that the above referenced applicant is eligible to receive grants from the Division of Cultural Affairs pursuant to the following not-for-profit status of the organization: **(CHECK #1 OR #2)**

☐ 1. Public entity governed by a county, municipality, school district, community college, college, university, or an agency of state government

OR

■ 2. A not-for-profit, tax-exempt Florida corporation according to these definitions:
- a. incorporated or authorized as a not-for-profit corporation, in good standing, pursuant to Chapter 617, Florida Statutes; (Chapter 623, FS. for private schools) and
- b. designated as a tax-exempt organization as defined in s.501(c)(3) or (4) of the Internal Revenue Code of 1954.

▸ CERTIFICATION:

I certify that the information contained in this application, including all attachments and support materials, is true and correct to the best of my knowledge and that I will abide by all legal, financial, and reporting requirements, such as matching funds and final reports, for all grants received by this organization from the Division of Cultural Affairs (Chapter 1T-1.001, Florida Administrative Code). NOTE: BY SIGNING BELOW, THE AUTHORIZED OFFICIAL CERTIFIES THAT THE LAST COMPLETED FISCAL YEAR INFORMATION PROVIDED ON THE OPERATING RESULTS AND PROJECTIONS PAGE (FORM B) IS COMPLETE, ACCURATE, AND CORRECT TO THE BEST OF HIS/HER KNOWLEDGE.

Typed Name of Authorizing Official: John E. Greenfield

Title of Authorizing Official: Vice President for Financial Development

Telephone Number: (727) 734-4141

Signature: _____ Date Signed: October 17, 2005

CA2E009, eff. 8/02

General Information A

IDENTIFICATION

Applicant: (Legal name of organization as shown on IRS 501(c)(3) or (4) letter)
Sunshine District Association of Chapters, SPEBSQSA, Inc.

Applicant Name continued (dba, dept., etc.)

Address: (Mailing)
1968 Dunloe Circle

Address: (Street)

City:	Zip Code:(Mailing): (Street):	Federal Identification (FEID) Number:
Dunedin, FL	34698	59-6194988
Resident County of Applicant:	Telephone: Area Code/Number	FAX Number: Area Code/Number
Pinellas	(727) 734-4141	(727) 787-4519
Contact Person: (check one): ☐ Mr. ☐ Mrs. ☐ Miss ☐ Ms. ☒ Dr.	First: John	Last: Greenfield
E-mail Address of Contact Person: jegreenfield@verizon.net	Web Site Address: www.sunshinedistrict.org	
Date of Incorporation: December 8, 1965 / State-supported: ☐ yes ☐ no	Applicant's Fiscal Year Dates (Month / Day): From: 1 / 1	To: 12 / 31
Has your organization ever received a grant from the Division of Cultural Affairs? ☐ yes ☐ no Year Last Received: 2004		Is your organization within a REDI designated area? ☐ yes ☐ no

PROPOSAL INFORMATION

Proposal Title:		Grant Amount Requested:
Collegiate Vocal Music Workshops		$25,000
Start Date: Month Day Year	End Date: Month Day Year	Number of Different Events:
July / 1 / 2006	February / 28 / 2007	2
Number of Individuals Expected to Participate in the Proposal Activities: 900	Number of Youth Participating in this Project: 100	Total Number of Performances: 2
Total Number of Artists Participating in the Project: 100	County(ies) in which project/programming will actually occur: Leon and Dade	
Type of A/V material submitted (if applicable): ☐ audio cassette ■ compact disc ☐ slides ☐ vhs tape ☐ other (specify):		Number of Copies of A/V Material: 11

AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION

- Are the applying organization's facilities and PROGRAMS accessible (see Glossary for definition) to persons with disabilities? ■ yes ☐ no If no, is accessibility part of the organization's long range plans? ☐ yes ☐ no
- Has an ADA self-evaluation of the organization's facilities and PROGRAMS been conducted? ■ yes ☐ no
  If yes, give date completed: August 2001
- Have policies and procedures been established which address nondiscrimination against persons with disabilities? ■ yes ☐ no
- Do you have a complaint process for discrimination on the basis of disability? ■ yes ☐ no
- Is this information posted? ☐ yes ■ no
- Please provide the designated staff person's name and title who is responsible for Section 504, ADA, and Florida Statutes 553 Compliance: Daniel Brinkmann, President
- Are other staff members informed and trained in access issues? ■ yes ☐ no

ORGANIZATION MISSION STATEMENT

The Sunshine District, an association of chapters of the Barbershop Harmony Society, is committed to the promotion, education, preservation, and encouragement of barbershop harmony through support for individual chapters and programs for all members and the public that provide singing education, training, competition, entertainment, and charitable support.

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OPERATING RESULTS AND PROJECTIONS B

Complete each line of the following summarized budget form to give a financial overview of the applicant. Provide information which represents: the **actual results** of the most recently completed fiscal year; **expected results** of the current fiscal year; and **projections** for the next fiscal year. Do not include the cost of capital items, or the depreciation of capital items, as an operating expense. Contributions or other income dedicated to support the purchase of capital items should not be listed here. **Round all figures to the even dollar.** Large budgets may be rounded to the thousand.

ORGANIZATION FISCAL YEAR (month/day): FROM: January 1 TO: December 31

	COMPLETED FY 2004	CURRENT FY 2005	NEXT FY 2006
EXPENSES			
1) Personnel — Administrative	0	0	0
2) Personnel — Artistic	0	0	0
3) Personnel — Technical/Production	0	0	0
4) Outside Artistic Fees/Services	0	0	0
5) Outside Other Fees/Services	1,231	1,800	1,900
6) Space Rental/ Rent or Mortgage*	7,117	7,500	7,000
7) Travel	17,063	39,000	40,000
8) Marketing	0	3,100	4,000
9) Remaining Operating Expenses	120,870	164,500	208,500
10) Total Cash Expenses: (add lines 1-9)	146,281	215,900	208,500
11) Total In-kind Contributions (see line 24)	19,597	21,355	23,166
12) Total Expenses (add lines 10+11)	165,878	237,255	231,666
INCOME			
13) Admissions	0	0	0
14) Contracted Services	0	0	0
15) Other Revenue	162,272	173,200	177,000
16) Corporate Support	0	7,000	10,000
17) Foundation Support	3,000	7,000	12,000
18) Other Private Support	6,296	2,000	3,500
19) Government Support — Federal	0	0	0
20) Government Support — State/Regional	4,812	3,000	6,000
21) Government Support — Local/County	0	0	0
22) Applicant Cash (from savings/see definition)	0	0	0
23) Total Cash Income: (add lines 13-22)	176,380	192,200	208,500
24) Total In-kind Contributions	19,597	21,355	23,166
25) *Total Income (add lines 23+24)	195,977	213,555	231,666
26) Cash Reserves — End Year	52,671 1/	28,971	28,971

THE FIGURES LISTED IN THE "COMPLETED COLUMN" ARE SUBJECT TO AUDIT OR OTHER VERIFICATION BY THE DIVISION OF CULTURAL AFFAIRS. * MORTGAGE INTEREST ONLY, NOT PRINCIPAL PORTION OF PAYMENT.

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1/ Please refer to attached note of explanation.

Explanatory Note Concerning Operating Results and Projections

The large carryover at the end of 2004 was due to a temporary sharp curtailment of 2004 spending, in response to a reduction in 2003 income due to the economic recession. The cash balance at the end of 2003 was only $22,572, approximately $7,400 less than the normal $30,000 year end balance needed to sagely maintain program continuity and to provide for contingencies.

Revenues have returned to normal in 2005 and an aggressive private grant program is beginning to produce encouraging results. Year end balances for both 2005 and 2006 are projected very close to the normal level for that time of year.

GRANT PROPOSAL SUMMARY C

Identify the goals of the proposal, list the specific objectives, and provide an overview of the methods.

GOALS:

With seven years experience conducting ten to fifteen high school vocal music workshop/clinics annually for Florida's county school systems, the Sunshine District proposes to initiate two similar day long workshops geared to the needs and interests of Florida's college and university vocal music and music education programs. The project's goals are (1) to acquaint vocal music faculty with the characteristics and potential for making use of barbershop music in their programs of instruction and of the added dimension and interest barbershop quartet competition can add for their students, both men and women, and (2) through the adoption of barbershop music among Florida's future vocal music performers and educators, to contribute to the Barbershop Harmony Society's goal of preserving and encouraging this original American art form.

OBJECTIVES:

- To conduct two day long workshop/clinics, each followed with a community concert, one in Tallahassee in September, 2006, and another in Miami in November, 2006.
- To achieve attendance of 40 faculty members and 400 students for each event in this initial year.
- To have a minimum of 15 colleges and universities adopting some barbershop activity in their own music or music education programs, and to have at least 4 additional college quartets participating in the Sunshine District's collegiate college quartet contest system.

METHODS:

Using a combination of paid professional vocal music coaches, clinicians, directors, and demonstration quartets and volunteer musicians and administrative personnel from the Sunshine District's staff and local chapter members, two day long vocal music workshop/clinics will be conducted for Florida's accredited colleges and universities offering vocal music and music education programs of instruction. These events are staffed and partially financed by the Sunshine District Association of Chapters, SPEBSQSA, Inc. and Region IV, Sweet Adelines International, Inc. and will include both men and women.

Separate morning tracks will be conducted, one for faculty and one for students, the student program will separate men and women's choruses and each will receive information about the characteristics of barbershop music and will receive ensemble coaching and critical instruction. The faculty session will emphasize the value of barbershop music in developing many factors common to all vocal music, voice matching, pitch accuracy, sound placement, and chord balancing. These sessions will also acquaint the faculty with how high school programs are using barbershop music throughout the State and how to take advantage of both high school and collegiate barbershop quartet competition.

Both events will be held on Saturdays and both will showcase the student choruses and guest quartets on a free evening concert for the host community. The success of similar workshops at the high school level have provided valuable experience in conducting similar events at the collegiate level.

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GRANT PROPOSAL BUDGET D

See Glossary on pages 79–82 for all terms used in this budget. Round amounts to the dollar - do not show cents. Double check arithmetic. **This budget must balance.**

EXPENSES

	STATE GRANT	CASH MATCH	IN-KIND CONTRIBUTIONS*
Personnel – Administrative	$ 0	$ 0	$ 18,510
Personnel – Artistic	$ 0	$ 0	$ 0
Personnel – Technical/Production	$ 0	$ 0	$ 0
Outside Artistic Fees & Services	$ 0	$ 24,120	$ 0
Outside Other Fees & Services	$ 7,400	$ 5,520	$ 0
Space Rental/Rent or Mortgage	$ 0	$ 10,400	$ 0
Travel	$ 0	$ 0	$ 0
Marketing	$ 16,000	$ 0	$ 0
Remaining Operating Expenses	$ 1,600	$ 3,410	$ 0
A. TOTAL EXPENSES (Grant/Cash Match)	$ 25,000	$ 43,450	
B. TOTAL IN-KIND CONTRIBUTIONS*			$ 18,510
C. TOTAL PROPOSAL COSTS (Total of State Grant, Cash Match, + In-kind)		$ 68,450	

*** IN-KIND CONTRIBUTIONS MAY NOT EXCEED 25 PERCENT OF THE PROPOSAL COSTS**

INCOME

	CASH INCOME
Admissions	$ 0
Contracted Services Revenue	$ 0
Other Revenue	$ 0
Corporate Support	$ 2,000
Foundation Support	$ 0
Other Private Support	$ 0
Government Support – Federal	$ 0
Government Support – State/Regional (Do not include this grant request)	$ 0
Government Support – Local/County	$ 0
Applicant Cash (savings, reserves, etc.)	$ 16,510
D. TOTAL CASH INCOME	$ 18,510
E. GRANT AMOUNT REQUESTED	$ 25,000
F. TOTAL CASH INCOME (D + E)	$ 43,510
G. TOTAL IN-KIND CONTRIBUTIONS (Repeat amount listed in B)	$ 18,510
H. TOTAL PROJECT INCOME (Must equal C)	$ 62,020
I. PERCENTAGE OF TOTAL PROJECT (Box C) REQUESTED FROM STATE:	40%

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PROPOSAL BUDGET DETAIL E

Provide a budget detail of the figures listed as "Expenses" and "Income" on the Proposal Budget (Form D). Each line-item detailed in the budget detail **must correspond and match the line-item figures listed on the proposal budget**. The budget detail must also indicate specifically where grant funds will be spent. Please round amounts to the dollar — do not show cents. It is easier to prepare the detail first, then consolidate figures for the proposal budget summary. *You may attach extra pages if necessary.*

EXPENSE

Personnel - Administrative		0
Personnel - Artistic		0
Personnel - Technical/Production		0
Outside Artistic Fees and Services	Single Event	Both Events
Coaches, 2 per event, 2 days each, @ $400 per day 1/	$ 1,600	$ 3,200
In-state travel reimbursement, 2 days and nights, @ $375 each	750	1,500
Clinicians, 1 per event, 2 days each, @ $450 1/	900	1,800
Travel reimbursement, out-of-state travel, 2 days and nights	470	940
Directors, 2 per event, 2 days each, @300 1/	1,200	2,400
Travel reimbursement, in-state travel, 2 days and nights @ $385	1,540	3,080
Clinic quartets, 1 per event, 2 days each, @ $1,200 in-state	2,400	4,800
1 per event, 2 days each, @ 1,600 out-of-state	3,200	6,400
Project Director (Serves also as one of the above in-state directors)	0	0
Outside Other Fees & Services		0
Space Rental/Rent or Mortgage		
Classroom facilities, @ $1,200 per event	1,200	2,400
Auditorium, with supporting labor, @ $4,000	4,000	8,000
Marketing		
Newspaper advertising, 2 placements in 20 markets @ $200 each 1/	8,000	16,000
Remaining Operating Expense		
Sound equipment rental, 2 events, 1 day @ $260	260	520
Risers rental and handling, 2 sets per event, @ $200 1/	400	800

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GRANT PROPOSAL BUDGET DETAIL (Continued)

Printing	80	160
Postage	220	440
Office supplies	45	90
Music, 2 pieces, 220 copies, @ $2.50 each	1,100	2,200
Faculty kits, 40 @ $10 each 1/	400	800
TOTAL PROJECT EXPENSE	$ 27,765	$ 55,530

1/ *Paid with proposed grant funds.*

INCOME

Admissions	$ 0
Contracted Services Revenue	0
Other Revenue	0
Corporate Support	2,000
Foundation Support	0
Other Private Support	0
Government Support - Federal	0
Government Support - State/Regional	0
Government Support - Local/County	0
Applicant Cash	16,510
TOTAL CASH INCOME	$ 18,510
GRANT AMOUNT REQUESTED	$ 25,000
TOTAL CASH INCOME	$ 43,510
TOTAL IN-KIND CONTRIBUTIONS	$ 18,510
TOTAL PROJECT INCOME	$ 62,020

NARRATIVE

1. Organizational History

Organized barbershop music began in Florida with the 1945 charter of the Tampa Chapter, followed soon afterward by charters also for the St. Petersburg and Miami Chapters. In 1948 the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc. (SPEBSQSA) established the Citrus Region to provide support services to these and other emerging chapters throughout the Southeast. SPEBSQSA is now known as the Barbershop Harmony Society. By 1959 chapter expansion required the Society to further sub-divide the Citrus Region into the present Sunshine and Dixie Districts. The Sunshine District serves only the State of Florida and has since grown to include 43 local chapters statewide with more than 1,800 barbershop singers representing all 72 Florida counties.

The Sunshine District is one of 16 districts in the United States and Canada and is recognized as an innovator and leader in music development and chapter management training, as well as its educational programs for youth and outreach to the elderly. Many of these programs have become models for the entire Society. The Sunshine District is known throughout the Society for its program continuity and financial stability. Although the District's income from its conventions, competitions, membership contributions and member dues has generally kept pace with its expanding member service program, it has become increasingly difficult to fund new initiatives involving significant startup costs.

The Sunshine District prides itself on its programs supporting both quartet and chorus development. During the last eleven years the District has produced two SPEBSQSA international quartet champions, *Keepsake* and *Platinum,* and the Tampa Bay Heralds of Harmony Chorus is currently recognized as one of the premier choruses in the Society, having won the statewide District chorus competition fourteen consecutive years. Many events and programs, including the Florida Youth Music Festivals, the Sunshine Sizzle Weekend, Harmony College, the Chorus Directors Workshop, Standing Ovation, and the Harmony Explosion Summer Camp, have contributed to the musical excellence of Florida's barbershop music and its contribution to Florida audiences.

The Miami and Tampa Chapters have each hosted two SPEBSQSA International Mid-Winter conventions, while the Sarasota, Orlando, and Jacksonville Chapters have hosted one each. In 2001 the Sunshine District hosted the first National High School Quartet Contest and twice Florida collegiate quartets have won their international competition. Sunshine District chapters provide active support for many organizations and programs in their communities through benefit performances for civic, charitable, fraternal, academic, cultural, and other worthwhile organizations. Youth outreach activities and service to Florida's retirement community rank high among most chapters' priorities. Every year for example, 10 to 15 of the District's chapters and the Sunshine District's youth outreach committee are involved in conducting youth workshop/clinics, a public school-based choral music educational program serving some 4,000 students and faculty. Still more chapters undertake chorus and quartet performances for nursing homes, adult day care centers, and other institutions serving the elderly or infirm.

The Sunshine District has a long and well established history of growth and service to Florida's residents and their communities, and is committed to maintaining this tradition through musical and administrative support for its member chapters.

2. Project Summary

The Sunshine District Association of Chapters, the Barbershop Harmony Society's statewide organization serving 42 independent local chapters throughout Florida, proposes to conduct two vocal music workshop/clinics for college and university vocal music faculty and students, to be held Tallahassee and Miami. The Sunshine District has conducted approximately 40 similar events for vocal music educators and students at the high school level throughout Florida over the last 5 years and has received significant encouragement from music educators. Florida has been a pioneer in bringing barbershop music to college campuses having hosted numerous statewide college quartet competitions and one national competition. Florida collegiate quartets have placed among the top five in national competition on three occasions, and has had one national gold medal quartet.

Each workshop would be planned to offer two separate morning programs. One will be designed to acquaint faculty with the advantages of including barbershop singing in their choral curriculum, the resources available to collegiate programs through the Barbershop Harmony Society, and the opportunities for competition and performance afforded collegiate barbershop ensembles at the state and national levels. The other session will enable participating students to experience barbershop singing in both the chorus and quartet setting, and to receive vocal and performance coaching tailored to the requirements of barbershop music. The afternoon session will be joint, with faculty first observing the coaching and directing of the student choruses, and later participating in directing and critiquing these choruses. Workshop faculty from both the Barbershop Harmony Society and Sweet Adelines International will work separately with the men's and women's student choruses. A part of each session will be devoted to quartet development using clinic quartets from the two barbershop organizations. All students in attendance will have the opportunity to participate in quartet singing with appropriate coaching.

Faculties from the vocal music department and music education departments of all accredited Florida college and university music programs will be invited to participate, with student and faculty participation limited only if necessary due to strong demand. Each event will be geared to accommodate approximately 400 students and 40 faculty members. The Sunshine District is experienced in successfully organizing and conducting similar events in cooperation with Sweet Adelines International and Florida's educational community.

In the evening, a free public concert will showcase the two student choruses, the guest clinic quartets, any small collegiate ensembles that may be taking part, and barbershop music in general. The local barbershop chapter hosting each event will be responsible for show publicity.

3. Project Timeline

Because the first workshop will be held in September, only ten weeks after the beginning of the grant period, much of the planning and tentative scheduling will have to be completed after the grant is awarded, but prior to the beginning of the State's fiscal year July1, 2006. Assuming the amount of the grant amount is known, or at least likely, by the end of April, the project timeline will begin May 1, 2006 with detailed project planning and end January 31, 2007 with the submission of the final project report.

May	o College and university vocal music and music education faculties are invited to participate in one of two events, and consulted on appropriate teaching and performance venues. o Sites in Tallahassee and Miami are selected and reserved. o Hotel space and food service facilities are arranged for groups arriving the previous evening or staying overnight following the evening concert. o Host chapters are contacted and provided and consulted concerning how they will be involved in event management. o Participating coaches, directors, clinicians, demonstration quartets, and administrators are selected and commitments are secured by contract.
June	o In consultation with participating faculty and representative of Sweet Adelines International, the Sunshine District staff prepares detailed workshop plans, orders music, and arranges for appropriate sound system and riser rentals.
July	o Rental deposits, travel advances, and other pre-event expenses are incurred.
August	o On-site visits by the Sunshine District staff are made to provide event setup and operational information to the host chapter(s). o Pre-event publicity is begun with an initial press release highlighting the workshop itself, but also the fee evening concert to follow.
September	o Paid event advertising is placed, together with a second press release. o The first workshop is conducted as an all day Saturday event, with faculty and some collegiate groups arriving the previous evening.
October	o Final details are completed for the second workshop.
November	o Second all day workshop conducted with faculty and some collegiate groups arriving the day before.
December	o Data collected and evaluations summarized for both workshops.
January	o Final grant project report completed and submitted.

4. Key Artistic and Administrative Personnel

Eugene Cokeroft, Project Manager

Mr. Cokeroft attended Miami Dade Community College and Florida State University and is an experienced event organizer and manager having served 20 years on the Orange Bowl Committee. He has also served as a full time production consultant for the Orange Bowl Parade and Assistant to the Executive Director of the Orange Bowl Festival. He was Director of Productions for the Orange Bowl Committee, the Orange Bowl Parade, and the Orange Bowl Halftime Pageant. As a professional consultant, he has worked closely with producers, writers, and staff of NBC and CBS in the television industry and with live productions of Brad Lachman Productions and Walt Disney World. He has served as executive producer of three a capella productions of the Nashville Theater of Performing Arts.

As a vocal artist, Mr. Cokeroft sang professionally for 30 years with the international gold medal barbershop quartet, *The Suntones,* appearing several times as guest artists on the Jackie Gleason Show and in most of the major theaters of the United States, including Carnegie Hall. He is certified as a music judge by the Barbershop Harmony Society and has been a state and national leader in promoting barbershop singing among students of all ages.

Iris Cokeroft, Principal Women's Director

Mrs. Cokeroft earned a B.S. degree from Florida State University and taught vocal music in the Dade County Public Schools from 1955 through 1994. She is founder and director of the Suncoast Chorus and is a three time winner of the Sweet Adelines International Florida chorus competition. As a performer, her quartet, the *Hurricane Honeys,* were Sweet Adelines International's international champion in 1967 and she has been in demand nationally as a performance coach throughout her organization. She is an accomplished composer, has produced numerous shows, and has assisted in planning both the Orange Bowl parade and halftime shows. She has received many honors, including Barbershopper of the Year and election to her organization's Hall of Fame.

Mr. Roger Ross, Principal Men's Director

Mr. Ross is the Senior Qualifications Specialist in the Orange County Property Appraiser's Office and also owns and operates a tax consulting business on a part time basis. He is an accomplished vocal musician, having sung professionally for the Walt Disney World organization and in many barbershop quartets since his youth. He sang tenor with the barbershop Society's gold medalist quartet *Keepsake* and traveled throughout the world with that ensemble for several years.

He has served the Sunshine District for several years as Dean of the Barbershop Craft Weekend called the *Sunshine Sizzle* and has received recognition from SPEBSQSA as the Sunshine District's youngest member of its Hall of Fame. He has organized many chorus and quartet competitions and other barbershop events and has served his chapter and District in a wide variety of administrative positions. Mr. Ross is certified by the Barbershop Harmony Society as a music judge and has served on the faculty of the Society's annual Director's College.

Mr. William Rashleigh

Mr. Rashleigh is a full time employee of the Barbershop Harmony Society in Kenosha, Wisconsin, serving as a Music Specialist. He holds a BA degree in voice and an MS degree in music conducting and performance. He travels extensively throughout the Society and has considerable experience in working with college and high school students in workshop and clinic environments. Prior to joining the Barbershop Harmony Society staff, Mr. Rashleigh was a highly regarded high school music educator.

Dr. John E. Greenfield, District Vice President for Financial Development

Dr. Greenfield holds BS, MS, and Ph.D. degrees in economics and is a retired corporate and federal government administrator. He has managed large research grant programs for the U.S. Department of Commerce and will serve as grant contact person and grant manager for the proposed project. Dr. Greenfield has many years of successful public and private grant management experience for the Sunshine District's Tampa Chapter, eight years administering grants from the Florida Division of Cultural Affairs and nine years administering a large number of other county, city, foundation, and corporate grants. He is currently serving as a Vice President for the Sunshine District and will be the grant administrator for the proposed project.

Donald I. Long, District Treasurer

Mr. Long is an experienced non-profit accountant and holds a B.S. degree in economics and accounting from Purdue University and an MBA degree from the University of Tampa. He has served as Treasurer for the Tampa Chapter and also for the Sunshine District Association of Chapters, the Barbershop Harmony Society's statewide

service organization. In these capacities he is responsible for maintaining and controlling all financial transactions and records of the organization, discharging its financial obligations, and collecting its revenues. He files all required financial reports and other obligations required by the Barbershop Harmony Society and all levels of government. He adheres to generally accepted accounting principles and, through strong documentation, prepares books for audit and review. He prepares monthly operating statements and balance sheets, together with special project reports, for the Officers and Directors of the organization.

5. Project's Supporting Relationship to the Organizational Mission

Two of the most important elements expressed in the mission statement of the Sunshine District Association of Chapters are the preservation and encouragement of barbershop music as an art form and community outreach and service. Clearly, workshops designed to contribute to the musical education of Florida's college students and to add another dimension to the program of college and university faculties contributes directly to the Barbershop Harmony's primary mission of encouraging and preservation of the genre. The multiplier effect of promoting barbershop music among academic faculty and their student musical leaders of the future are of particular value in preserving the art form well into the future.

The proposed workshops contribute indirectly to the understanding of and appreciation for barbershop music among music educators and performers, so as to increase the likelihood of bringing more barbershop music to Florida audiences. Performers and educators alike have multiple opportunities to encourage the performance of barbershop music for the Florida public through all kinds of musical organizations with whom they are or will become affiliated in some capacity.

Also, this project will almost certainly have a positive impact on future recruitment for barbershop chapters throughout the State. Many college and university graduates will find an outlet for their vocal music interest in nearby barbershop chapters when they become permanent residents of a Florida community.

6. Measurement of Success

There are a number of indicators of success that can be quantitatively measured within the grant period and included in the final report, including:

- Number and percentage of invited colleges and university music and music education programs in attendance.
- Percentage of participating vocal music faculties in attendance.
- Percentage of participating institutions' vocal music and vocal music education students in attendance.
- Evaluation scores and comments on critique questionnaires upon workshop completion.

Other indicators of success take more time to develop and are more difficult to track over a longer period of time, including:

- Number of faculty who begin to use barbershop music in their own vocal music educational programs.
- Number of faculty who seek out affiliations with local barbershop chapters.

- Number of faculty or student led ensembles that participate in the Barbershop Harmony Society's or Sweet Adelines International's college quartet contests.

- Percentage of participating students who later become members of Barbershop Harmony Society or Sweet Adeline local chapters.

7. Cooperative Relationships

The proposed workshops require the collaboration of three principal parties, the Sunshine District Association of Chapters, Region Nine, Sweet Adelines International, and each of the participating colleges and universities. The two barbershop organizations have a long history of cooperation in jointly planning and conducting workshops at the high school level and have worked together to provide faculty, facilities, and program content for some 60 similar vocal music workshops for high school music educators throughout the State. Also, workshops will be conducted with the support of the Florida Music Educators Association and the Florida Department of Education.

The great success of the high school workshops in Florida and collegiate workshops in several other states are very encouraging to the likely success of the proposed project. The popularity a level of participation in both the high school and collegiate quartet contests are also very positive indicators of likely success. Each participating faculty will be asked to appoint a coordinator to work with the two barbershop organizations in planning the program and in making arrangements for both events.

8. Project's Educational and Outreach Implications

In addition to the educational and outreach implications already discussed in explaining the project's relationship to the organizational mission of the Sunshine District, the educational contribution of including barbershop music in the educational process deserves further treatment. Barbershop's four part, a capella singing is very demanding in terms of pitch accuracy, voice placement, and the identical treatment of vowels and singable consonants. From small ensemble quartets and octets to large choruses, an expanded and ringing sound is produced only when the four voice parts become identical and sung in balance appropriate to the chord. This makes barbershop singing a valuable tool in teaching these same principals, less critical but also important to all forms of choral music.

Students planning to teach vocal music at the high school level find barbershop music particularly compelling to young men of high school age who are often reluctant to participate in vocal music programs. Even a modest use of barbershop music in high school music programs has been very, very helpful as a recruiting tool for reluctant boys.

9. Event Marketing and Promotion

Invitations to the college and university vocal music and music education departments will be by mail with followup telephone calls a week later. Since there are always many questions and direct conversations will be more effective after the receipt of basic event information. Endorsements from the Florida Department of Education and Florida Music Educators Association will be included with the initial invitations. Faculty participation will be determined first, with subsequent followup contacts to discuss student participation. When the level of institutional participation is better known and the need to ration student participation is more clearly established, the participating faculty representatives and the representatives of the two barbershop organizations will determine an appropriate allocation system.

Although artistic workshops may not be particularly newsworthy, a press release announcing and describing each of the two events will be sent to the media in all of the communities in which participating institutions are located. A separate press release will announce the evening concert in these same communities approximately one month prior to the event, accompanied by paid advertising and a coordinated third release approximately two week prior to each event.

Finally, the press will be invited to attend both events and will also receive a post-event news release highlighting both the day long workshop and the public evening concert.

10. Benefit to Florida Artists

With the exception of one Barbershop Harmony Society staff member and one out of state clinic quartet, all other clinicians, coaches, directors, administrators, and college and university faculty members are by definition Florida artists. In addition, a very high percentage of participating students will be Florida residents and likely to remain as they continue their careers and involvement with music beyond graduation. Because many of the students will become music educators themselves, the multiplier effect of this investment in their musical education should continue to benefit Florida students for the generation to come.

11. Organization's Service Area

Although colleges and universities in near proximity to the two workshop sites will be more likely to attend and benefit of this project, a significant number should of participants will be willing to travel considerable distances to attend. Tallahassee and Miami were chosen as event sites to minimize travel distances from Pensacola to Key West. If experience in organizing these two events indicate a strong demand in central Florida, a third event in the greater Tampa Bay area may be added in the second year.

12. Demographic Profile of Service Area

Because the project's service area extends throughout the State, the demographic profile of the area is identical to that of Florida. Colleges and universities, particularly those offering training in vocal music and music education, are less often located in Florida's culturally underserved counties, however. The targeted collegiate population probably represents a higher economic and social profile than State averages.

With multiple institutions with high minority student populations are within the commuting radius of both workshops, there will be a heavy emphasis upon encouraging their participation.

13. Artistic and Cultural Needs of the Target Population

The value of barbershop music for vocal music faculty and students preparing for performance or other non-teaching careers probably lies primarily in adding breadth to their knowledge of musical literature and appreciating its value as an original American art form making a specific and unique contribution of its own.

Vocal music education faculty and students alike, particularly those preparing for careers as high school vocal music educators, can make excellent use of barbershop music. In both choral and small ensemble a capella singing, barbershop music can serve as an attraction for bringing boys into vocal music programs and is an excellent tool in teaching intonation, pitch accuracy, chord balancing, vowel matching, and sound continuity.

14. Project's Relationship to the Needs of the Target Population

Generally speaking, music education faculty and students preparing for a high school level teaching career benefit most from becoming familiar with barbershop music and its unique teaching and coaching techniques. Barbershop music has proven very useful in attracting more boys into high school vocal music programs and high school quartet competitions have become important motivators.

Vocal music departments preparing young men and women for performance careers or for other non-teaching vocations, usually are less attracted to barbershop music, beyond its value as a hobby or diversion from other genre. There are, of course, exceptions and some participation from the vocal music department faculties and students is expected. Because no other vocal music genre is so demanding in terms of pitch accuracy, vowel matching, and chord balancing, barbershop singing is universally recognized for its ear training value.

15. Accessibility to Culturally Diverse Audiences

Achieving ethnic diversity among the barbershop membership and audiences alike has long been a problem at both the chapter and Society levels. With some exceptions, the number of singers of Hispanic, African-American, or Asian origin is not consistent with

Florida's general population. Although some of the problem is undoubtedly related the genre itself, together with the musical inflexibility associated with preserving the integrity of a particular art form, it does not fully explain the lack of participation by minorities. Both SPEBSQSA and the Sunshine District have identified this problem to receive special attention and are currently encouraging the member chapters to direct recruiting and performance marketing effort toward their community's minority populations.

A recent doctoral dissertation traces the origins of four part close a capella harmony to early African-American quartets in the last decades of the 19 th century. The music of some of these quartets was among the first recordings made early in the 20th century. This, together with the high, disproportionately large participation of minority students in the Sunshine Districts public school music programs, may help to remedy this situation over the next decade. One Sunshine District chapter is experimenting with another approach by planning a series of benefit performances for their community's African-American churches, as one means of combining the introduction of their music and a recruiting initiative among their largest minority population. Another deterrent to attracting minority interest in barbershop music is the open, free form rhythms of the art form itself, a style that stands in sharp contrast to the highly rhythmic character of both African American and Latin music traditions.

16. Demographic Composition of the Organization's Board of Directors and Officers

Reflecting the Barbershop Harmony Society's and Sunshine District's lack of success in recruiting minority membership as expressed in the previous Narrative section, it is not surprising that there are no minorities on the Board of Directors or among the District Officers.

17. Underserved/REDI Bonus Implications Not applicable

18. Organization's Fiscal Condition

The overall financial condition of the Sunshine District has been consistently sound throughout its 55 years of continuous service to its member chapters. Except for extreme weather, the District has never had to cancel an event or significantly alter its season of two statewide convention/contests, two instructional craft weekend workshops, a vocal music summer camp for high school students, many workshop/clinics each year for high school vocal music programs, and numerous other events and activities. The District was first incorporated in 1945 and has operated on net income from event registrations and membership dues ever since. Short term economic issues related to periods of inflation or recession have always been addressed by offsetting increases in member dues and registration fees. With a net worth of $36,000 and a year end carryover of approximately $30,000 (historically necessary to maintain basic operations) there is little discretionary funding for new projects. While many new initiatives have the potential to become self financing, grant funding is usually critical for the initial development year.

Required Attachments

- Sunshine District Activity and Event Schedule
- Work Sample

SUNSHINE DISTRICT EVENT AND ACTIVITY SCHEDULE

The services and related events provided by the Sunshine District for the forty two local chapters and their membership are generally of a repetitive nature. Although event locations are often rotated for the convenience of the statewide membership, dates vary only slightly from year to year.

The following Sunshine District events and activities were conducted in 2004 and planned for 2005, 2006 and beyond. The proposed *Collegiate Vocal Music Workshops* are also included in this schedule.

Grant Month	**Event or Program**
July, 2006	International Convention **
	International Chorus Contest **
	International Quartet Contest **
	International College Quartet Contest **
August, 2006	Week-long Harmony College (barbershop craft) **
	Week long Directors School **
	Sunshine District family weekend
	Board of Directors meeting
September, 2006	Panhandle barbershop craft clinic
	Regional Vocal Music Workshops (2) *
	Youth Workshop/Clinics (2)
	Collegiate Vocal Music Workshop/clinic (Tallahassee)
October, 2006	Board of Directors meeting
	House of Chapter Delegates meeting
	Fall District Convention
	International Preliminary Chorus Contest
	District Quartet Contest
	District High School Quartet Contest
	Youth Workshop/Clinics (3)
November, 2006	District Officer Training Forum **
	Northern region barbershop craft clinic
	Regional Vocal Music Workshop (1) *
	Youth Workshop/Clinics (1)
	Collegiate Vocal Music Workshop/clinic (Miami)
December, 2006	Youth Workshop/Clinic (1)

January, 2007	Board of Directors meeting Administrative training retreat for member chapters International Mid-Winter Convention ** Statewide High School Quartet Contest International Seniors Quartet Contest Regional Vocal Music Workshop (1) * Youth Workshop/Clinic (1)
February, 2007	District officers planning retreat Regional Vocal Music Workshops (2) * Youth Workshop/Clinic (1)
March, 2007	West Central Florida barbershop craft clinic Regional Vocal Music Workshop (1) * Youth Workshop/Clinics (2)
April, 2007	Board of Directors meeting Regional Vocal Music Workshops (2) * Youth Workshop/Clinics (2)
May, 2007	Board of Directors meeting House of Chapter Delegates meeting Statewide Spring Convention District Chorus Contest International Preliminary Quartet Contest Statewide College Quartet Contest Regional Vocal Music Workshop (1) *
June, 2007	Barbershop craft weekend retreat Harmony Explosion summer camp for youth

* Proposed Challenge Grant project event

** Out of state event

WORK SAMPLE

Although the Sunshine District is a service organization without its own performing entity, it always seeks out the best choruses and quartets available among its member chapters for demonstration and clinic purposes and for public performances demonstrating barbershop music to others. The enclosed CD features the *Tampa Bay Heralds of Harmony Chorus*, fourteen time winner of statewide chorus competitions and Sunshine District representative to the Barbershop Harmony Society's International Chorus Competition. The quartets represented on this recording include *Backblast*, an International bronze medalist quartet, and *Keepsake*, the 1992 International Championship gold medal quartet. All three are Florida ensembles. This album is intended to demonstrate the level of musical excellence and diversity of repertoire to which the proposed collegiate workshop/clinic participants and concert audiences will be exposed.

ALBUM INDEX

Track	Song Title	Ensemble	Length
1.	This Joint is Jumpin'	Chorus	2:22 min.
2.	God Bless America	Chorus	1:53 min.
3.	Shenandoah	Chorus	2:52 min.
4.	Alexander's Ragtime Medley	Quartet	2:42 min.
5.	If I Love Again	Quartet	3:40 min.
6.	Sea-Boom	Chorus	2:54 min.
7.	Minstrel Montage	Chorus & Quartets	4:17 min.
8.	Gospel Medley	Chorus	2:11 min.
9.	Basin Street Blues	Chorus & Clarinet	3:28 min.
10.	Love Letters	Chorus	3:01 min.
11.	Polka Medley	Chorus	2:32 min.
12.	Heather on the Hill	Quartet	4:04 min.
13.	Battle Hymn of the Republic	Quartet	3:43 min.
14.	Patriotic Medley	Chorus	3:45 min.

Optional Attachments

- Board of Directors
- Table of Organization
- Letters of Support and Appreciation
- Five Year Plan
- In-Kind Match Detail
- Definition of the Barbershop Style
- Florida Department of State Recognition

Sunshine District Association of Chapters, SPEBSQSA, Inc.

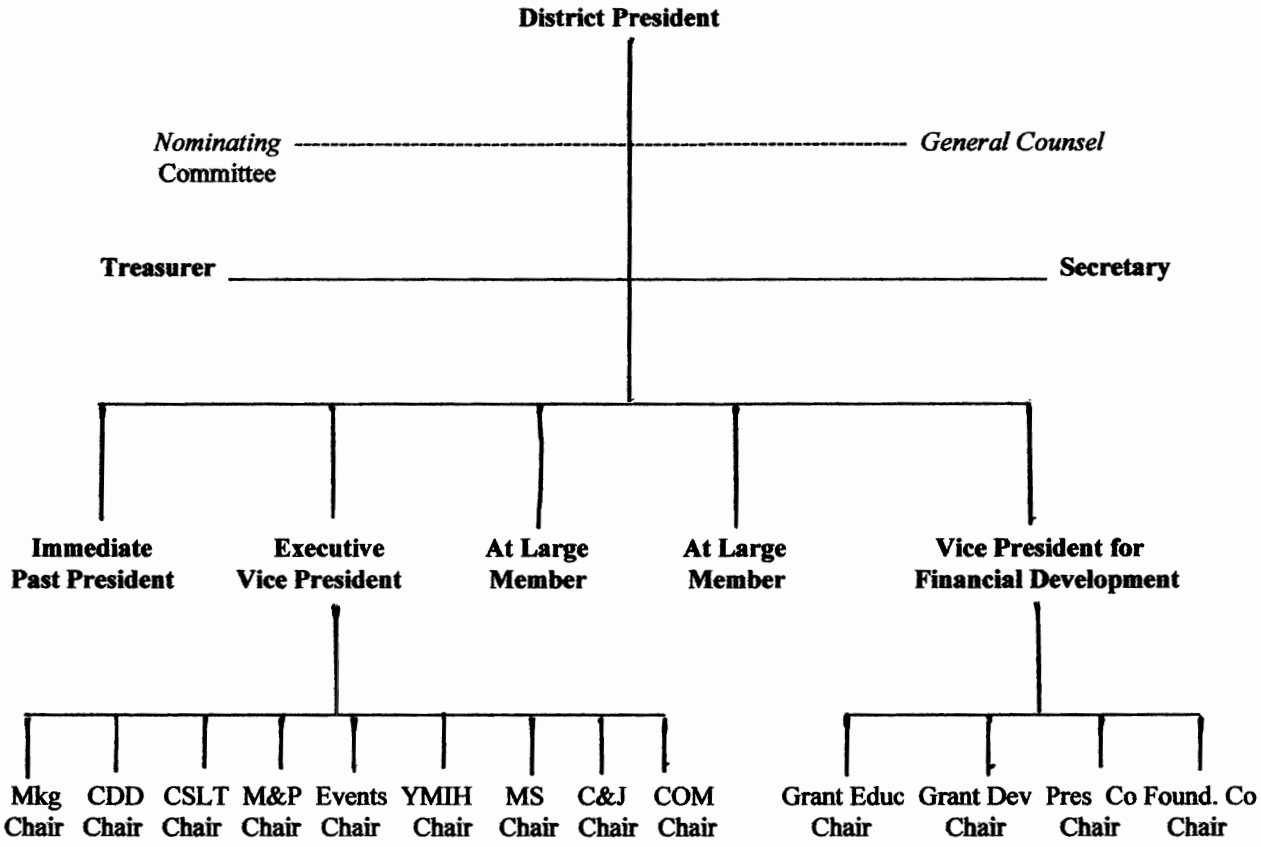
2005

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Immediate Past President	**Jack C. Brueckman**	**Retired - Director, Small Business Development Center**
Executive Vice President	**P. Shannon Elswick**	**Vice President, Orlando Regional Healthcare, Inc.**
Vice President for Financial Development	**John E. Greenfield**	**Retired - Federal Administrator U.S. Department of Commerce**
Treasurer	**Donald I. Long**	**Tax Consultant**
Secretary	**Lewis Law Jr.**	**Accountant**
At Large	**William H. Billings**	**Bank Mortgage Officer**
At Large	**Frederich Bjork**	**Marketing and Public Relations Executive**

SUNSHINE DISTRICT ORGANIZATION CHART

2005



Boldface Type - Voting Members of the Board of Directors

Italics - Advisory Bodies

FLORIDA DEPARTMENT OF EDUCATION

STATE BOARD OF EDUCATION

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John L. Winn
Commissioner of Education

Just Read, Florida!

September 2, 2005

J. E. Greenfield, Vice President
Tampa Bay Heralds of Harmony Financial Development
1968 Dunloe Circle
Dunedin, Florida 34698

Dear Mr. Greenfield:

This letter is written in support of your efforts to receive a grant to assist with the wonderful Barbershop Workshop Program that the Tampa Bay Heralds of Harmony Chapter has initiated. This program has made a huge difference in increasing the involvement of young men in Florida in Barbershop-type singing. This pro-active approach to addressing the "graying" of Barbershoppers should be a model for the country.

I have heard nothing but praise for these workshops from teachers and music supervisors alike. Of course, the music educators especially appreciate that these offerings are provided at no expense to the schools. In these challenging financial times, such generosity is particularly appreciated.

Partnerships that work equally well for both parties are the best and most lasting. The leadership provided by the Heralds of Harmony is exemplary of such a relationship. Please feel free to suggest that anyone who would like to speak with me personally about the success of this program feel free to call me at 850-245-0762. I am proud of our musically work together on behalf of the young people of our state.

Thank you for all you do.

Sincerely,

June M. Hinckley
Music and Arts Specialist

JUNE HINCKLEY
Music/Arts Education Specialist
Bureau of School Improvement

325 W. GAINES STREET • SUITE 444 • TALLAHASSEE, FL 32399-0400 • (850) 245-0762 • www.fldoe.org

Florida Music Educators Association

402 Office Plaza Drive Tallahassee, FL 32301-2757
ph. (850) 878-6844 toll-free (800) 301-FMEA fax: (850) 942-1793
www.flmusiced.org
A Federated State Unit of MENC: The National Association of Music Educators

October 18, 2005

John Greenfield, PhD
Vice President, Financial Management
Sunshine District, Barbershop Harmony Society
1968 Dunloe Circle
Dunedin, FL 34698

Dear Doctor Greenfield:

I have been associated with the Sunshine District music workshop program since its inception in 1998 and am aware that you conduct these sessions in numerous school districts each year. I have been advised that you have reached out to as many as 3,500 choral students and their music educators each year.

Florida's secondary vocal music educators have been unanimous in praising the contribution these day long workshops make to their programs and always rate them as truly outstanding educational experiences.

The workshops would not be possible without the financial support of the Sunshine District, the international Barbershop Harmony Society, a host of private grant sources at the local level and the Florida Division of Cultural Affairs.

I have attended several of these workshops and can attest that our young men and women benefit from experienced vocal music directors, clinicians, and coaches and hear barbershop music demonstrated by outstanding male and female barbershop quartets.

I support your efforts and hope you are successful in locating funding and continue to reach new Florida choral students through your workshops in the future.

Sincerely,

Cindy Balistreri

Cindy Balistreri
FMEA President

FROST
SCHOOL OF MUSIC

August 24, 2005

Florida Department of State
Division of Cultural Affairs
The Capitol
Tallahassee, Florida 32399-0250

To Whom it May Concern:

I am pleased to write this letter in support of the grant application of the Sunshine District of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America (SPEBSQSA). The Sunshine District provides important service throughout the state and represents a uniquely American art form that has thousands of enthusiastic followers.

Sincerely,

William Hipp
Dean
Patricia L. Frost Professor of Music

WH:cg

c: J.E. Greenfield

University of Miami
Phillip and Patricia Frost School of Music ▪ Office of the Dean ▪ P.O. Box 248165 ▪ Coral Gables, Florida 33124-7610
Phone 305-284-2241 ▪ Fax 305-284-6475 ▪ www.music.miami.edu

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ary L. Russell

perintendent
ayton M. Wilcox, Ed.D.

September 8, 2005

To Whom It May Concern:

It gives me great pleasure to write a letter of support for the Tampa Bay Heralds of Harmony and the Sunshine District Association of Chapters. As the Supervisor of Music and Theatre for Pinellas County Schools, I am very familiar with these organizations and the educational and musical benefits they provide to the community.

The Tampa Bay Heralds of Harmony is a wonderful asset to our area. I am delighted to work in partnership with them to support the goal of quality music education for all students. The Tampa Bay Heralds of Harmony in cooperation with the Sunshine District provide outstanding workshops and clinics for our young singers. Students need to hear and be exposed to outstanding musical models. Our students are inspired by the musical excellence of the Tampa Bay Heralds of Harmony. This organization has fostered the development of many outstanding young musicians. Students who participate in the workshops presented by the Sunshine District have gone on to lifelong experiences and education in music, whether they choose a musical or non-musical career.

The Heralds of Harmony is one of our great community treasures. Please give this grant application your highest consideration.

Sincerely,

Jeanne W. Reynolds

Jeanne W. Reynolds,
Supervisor, PreK-12 Music/Theatre

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Administration

L F. McKINZIE, Ph.D.
erintendent of Schools

August 25, 2005

To Whom It May Concern

Re: Grant Applications

As past-president of the Florida Music Educators Association, I heartily endorse any grant applications submitted to any public or private funding sources by the Sunshine District Association, as well as the Tampa Chapter of the SPEBSQSA, Inc. This statewide organization of barbershop singers supports and provides educational services to some 42 local barbershop chapters throughout Florida. Of particular note, this fine organization organizes and conducts an outreach program to the state's public school systems, sponsoring twelve to fifteen vocal music workshop/clinics for middle and high school music educators and their students. The latter program has been thoroughly tested throughout Florida over the last two years and has received strong support from participating counties and individual teachers.

I have had the opportunity to have an outreach program for the vocal music teachers and students of Polk County schools. Serving the Polk County school district as the senior director of fine arts, I was extremely impressed with the training opportunities that were provided to both our students and teachers. This also made for a very positive interaction between older adults of the SPEBSQSA, school children and teachers. Students are able to make that important connection to what they learn in the classroom and how that knowledge can become a lifelong musical opportunity.

The Sunshine District Association is a statewide organization, a subdivision of the international Society for the Preservation and Encouragement of Barbershop Quartet Singing in America (SPEBSQSA), headquartered in Kenosha, Wisconsin. I feel music educators need to become more aware of this original American art form and consider its place in their musical repertoire.

Please give this outstanding all-volunteer musical organization serious consideration for any public or private funding for which they might apply.

Sincerely yours,

Frank R. Howes
Senior Director of Fine Arts
Polk County Schools

: County Schools -
:qual opportunity
ltution for education
employment

FLORIDA ORCHESTRA
Stefan Sanderling
Music Director

ames B. Strenski
Chairman
Board of Directors

.eonard David Stone
Executive Director

August 25, 2005

To Whom It May Concern:

It is my pleasure to offer this letter of recommendation on behalf of the Sunshine District Association of Chapters, SPEBSQSA.

The Florida Orchestra can speak with first hand knowledge of the work of one of the District's most distinguished members, the Tampa Bay Heralds of Harmony. We have performed with the Heralds on several memorable occasions. This outstanding group of musicians has brought the delights of barbershop singing to tens of thousands in this community over many years, keeping alive the unique sound of one of America's most characteristic and indigenous musical genres in the process. I know that there are many barbershop chapters spread throughout the state of Florida and that they are doing valuable and meaningful work in many communities. I also know that the Sunshine District provides a host of much-needed administrative and artistic support services, ultimately serving a broad cross section of the community ranging from senior citizens to teenagers.

The Florida Orchestra values the work of the Sunshine District and its many chapters and wholeheartedly endorses the idea of supporting this organization.

Sincerely yours,

Leonard David Stone
Executive Director, The Florida Orchestra
lstone@floridaorchestra.org

HE FLORIDA
RCHESTRA, INC.

ite 100
1 S. Hoover Blvd.
mpa, FL 33609

iling Address:
). Box 23688
mpa, FL 33623-3688

3) 286-1170
: (813) 286-2316
ket Center
3) 286-2403

w.floridaorchestra.org

THE Center
TAMPA BAY PERFORMING ARTS CENTER

August 23, 2005

To Whom It May Concern:

Since the Tampa Bay Performing Arts Center opened in the fall of 1987, the Tampa Bay Heralds of Harmony (The Sunshine District Association of Chapters) has been one of our very important constituent groups. They perform in both our Carol Morsani Hall (2,600 seats) and the Louise Lykes Ferguson Hall (1,200 seats) with summer and Christmas shows. The performances are consistently sold out due primarily to their musical excellence and their broad entertainment appeal. Their contribution of barbershop music to our community and to the State of Florida is unparalleled.

The Tampa Bay Heralds of Harmony is supported by The Sunshine District Association of Chapters, a service organization supporting some 42 Florida Barbershop Chapters. This association provides a training retreat for chapter officers, a music craft retreat, training for aspiring choral directors, on-site administrative and artistic coaching for member chapters, two statewide conventions with both chorus and quartet competitions, youth music festivals for approximately 12 high school music programs each year and a summer Harmony Explosion camp for vocal music students and their teachers. This is truly a professional group of educators and entertainers.

The Heralds of Harmony play a very special role in our performing arts community and we applaud their dedication to musical excellence.

We recommend that their support organization, The Sunshine Association of Chapters, be very seriously considered for public funding.

Thank you.

Sincerely,

Judith Lisi
President

Tampa Bay Performing Arts Center, Inc.
1010 North W.C. MacInnes Place, P.O. Box 518, Tampa, Florida 33601-0518
813-222-1000 Fax 813-222-1057

A NOT FOR PROFIT ARTS ORGANIZATION

ARTS COUNCIL OF HILLSBOROUGH COUNTY
1000 N. ASHLEY DRIVE, SUITE 105 • TAMPA, FLORIDA 33602-3716
PHONE (813) 276-8250 (V/TTY) • FAX (813) 276-8260

August 30, 2005

To Whom It May Concern:

I would like to offer my highest recommendation and accolades for the Heralds of Harmony Show Chorus.

I have followed their growth and development for many years and can honestly tell you that they have achieved the pinnacle of performance quality and showmanship. Their list of award and honors proves that they are recognized by their peers as champion singers, and their involvement with community activities makes them champion people as well.

The Heralds of Harmony provide a great resource to the music programs in our schools, conducting from 8 to 14 vocal workshops in high schools and the Harmony Explosion summer camp. They are endorsed by the Florida Department of Education and by the Pinellas and Hillsborough County K-12 music supervisors.

These men are volunteers who sing for the pure joy of making great music, and they are as committed as any professional organization to perfecting their craft. It is truly awesome to hear and see the chorus sing, for until one does, it is hard to understand the power of their music. Intricate balances of harmony are extremely difficult to perfect, but the Heralds of Harmony have mastered their art.

Attend their next performance and you will understand how excited I am about this group being part of our cultural industry. They are a real treasure to this community and an organization that deserves your support.

Sincerely,

Art Keeble
Executive Director

THE TAMPA TRIBUNE
A Media General Newspaper

whom it may concern,

am writing this letter on behalf of the Tampa-based Heralds of Harmony
orus, in an attempt to provide information to individuals and organizations
ich may not be familiar with their talents.

a part-time music critic and full-time feature writer for the Tampa Tribune
wspaper, I have been privileged to work with -- and review -- the Heralds of
rmony on several occasions. In each instance, I have found their artistry to
immensely professional and their participants far too modest. Indeed, when
rector Tony DeRosa describes the group as ''amateurs doing extraordinary
ings together,'' he is making a masterful understatement.

ese guys are professionals, through and through. And what they represent is
ce on the international stage -- allowing audiences to experience and enjoy a
quely American art form that enjoins singers across the globe. So-called
barbershop music'' is unlike any other form of choral music the world has
er known.

is, therefore, a remarkable musical heritage. And the fact that it is
served and popularized almost solely by talented amateurs -- the thousands
men belong to the Society for the Preservation and Encouragement of Barber
p Singing in America -- well, that seems to make it that much more special.
t much more valuable.

when this group comes under consideration for grants or other monetary and
olarly benefits, I think they should be deemed more than deserving. They
uld be deemed dynamite!

cerely

nifer Barrs
Tampa Tribune
3) 259-7832

202 S. Parker Street, Tampa, FL 33606
P.O. Box 191, Tampa, FL 33601-0191

50% Total Recovered Fiber
15% Post-consumer Waste

SUNSHINE DISTRICT FIVE YEAR PLAN

2005 - 2009

MISSION

The Sunshine District, an association of chapters of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America. Inc., is committed to the promotion, education, preservation, and encouragement of barbershop harmony through support for individual chapters and programs for all members and the public that provide singing education, training, competition, entertainment and charitable support.

VISION

The Sunshine District is an integral part or our society's, ever-growing fraternity of barbershop singers, leading the cause of encouraging vocal music in our schools and communities, while furnishing its members many opportunities for pure enjoyment of the art form.

Membership Development Goals

1. Increase Net total district membership gain from year to year.
2. Increase Net total district membership gain from year to year for reinstated members.
3. Develop new Extension sites for possible chapters each year.
4. Charter new chapters each year.
5. Increase attendance at Convention Round tables each year.
6. Establish regional meetings to discuss problems and successes in membership.
7. Expand diversity base of District by focusing recruitment activities toward minorities. Increase membership by 10% each year.
8. Continue to monitor and service the over 50years of membership" members of the District by preparing and presenting certificates and managing the Sunshine "Over Fifty" program.

Specific Objectives for Each Goal

1. 2005: 20, 2006: 20, 2007: 25, 2008: 25, 2009: 25.
2. 2005: 20, 2006: 20, 2007: 25, 2008: 25, 2009: 25.
3. 2005: 2, 2006: 2, 2007: 3, 2008: 3, 2009: 3.
4. 2005: 1, 2006: 1, 2007: 2, 2008: 2, 2009: 2.
5. Target is a 5% increase over each preceding convention.

6. Target is two meetings each year.
7. Target: 10% increase in minority membership over previous year's membership.
8. On-going, continuous.

Musical Director Development Goals

1. Number of directors and assistant directors attending Director's College, CDWI 1, CDWI 2, CDWI Next Level, COTS or district HEP schools.
2. Number of training classes at Director's College, CDWI 1, CDWI 2, CDWI Next Level, COTS and district HEP schools.
3. Survey results measuring the satisfaction of participants in director training activities.
4. Survey results measuring the satisfaction of chorus members as a result of their director's training.
5. Have all Choruses participate in Standing Ovation or other evaluation Program.
6. Encourage all chapters, to participate in at last one convention in the next five years.
7. Get more directors involved in Director Certification Program.

Specific Objectives for Each Goal

1. Target: 55 for all years from 2005 to 2009.
2. Target: 6 per year for all years 2005 to 2009.
3. Target: 90% for all years 2005 to 2009.
4. Target: 80% for all years 2005 to 2009.
5. Target: All choruses at least once every three years.
6. As stated above at least once in the next 5 years.
7. 2005: 2001, 2006:3, 2007: 3, 2008:5, 2009: 6.

Music and Performance Development Goals

1. Number of choruses receiving outside coaching, at home or as an event from district or Society level coaches. (Evaluation sessions at contests do not count.)
2. Number of district/division sponsored quartet training activities.
3. Number of quartets at district/division sponsored quartet training activities.

4. Provide guidance on request, to the licensed chapters created from extension activities including ideas on initial chorus repertoire, initial performance aspirations and methods for achieving those goals.

5. Increase the number of registered quartets in the District.

Specific Objectives for Each Goal

1. Target: 10 Chapter Choruses each year for next 5 years.
2. Target: 4 District Activities each year for next 5 years.
3. Target: 20 Quartets each year for next 5 years.
4. Target: 2005: 1, 2006: 1, 2007: 2, 2008: 2, 2009: 2.
5. Five percent increase for each of next five years.

Leadership Development Goals

1. Increase the percentage of chapters and percentage of chapter officers participating in COTS (Chapter Officer Training School) or receiving on-site training by videotape or other means.

2. Maintain a sufficient number of qualified, trained and committed Chapter Coaches to collectively meet the District needs for a coach assigned to each chapter.

Specific Objectives for Each Goal

1. 2005: 85% of the Sunshine District Chapters and at least 180 Chapter members participating in COTS. 2006: Increase Chapter attendance to 90% and members to 190. 2007: 95% of chapters and 200 members. 2008 and 2009 100% of chapters and 200 members each year.
2. Years: 2005-15, 2006 -17. 2007 – 19, 2008 - 21, 2009 - 22.

Encouragement of Vocal Music In Schools And Community Goals

1. Hold High School Festivals in the Sunshine district each year.

2. Sponsoring and conduct Harmony Explosion Camps.

3. Expand Harmony Explosion camps to include girls.

4. Obtain funding to support program.

5. Establish a program for both high school and college quartet contests in all areas of the district.

6. Music educators in Florida will have a general awareness of the barbershop style and of the Barbershop Harmony Society.

Specific Objectives for Each Goal

1. A minimum of 8 High School Festivals comprising at least 5 high schools each in the Sunshine district during each year from 2005 to 2009.
2. Each Harmony Explosion Camp should consist of at least 80 students and 8 music educators from schools throughout Florida.
3. Beginning in 2006, include enrollment to young women and enlist the support of the Sweet Adelines International organization in conducting the summer camps.
4. Obtain a minimum of $50,000 annually from both private and public grants.
5. 2005: have 4 quartets competing in District competition and increase by two quartets each year after 2005.
6. Improve contacts with Florida Department of Education to ensure the mutual support of the vocal music educators in Florida schools.

Marketing and Public Relations Goals

1. Increase number of chapters with Marketing/PR Vice President or officer focused on external marketing.

2. Increase number of chapters that have submitted at least one media article or media event.

3. Increase number of media articles and/or media events submitted by all district chapters and quartets.

4. Improve external public relations at the District level to publicize and market district events.

5. Improve internal communication efforts and Sunshine District Bulletin.

6. Develop plans to provide community service and outreach work to Florida's 30 culturally underserved counties.

Specific Objectives for Each Goal

1. Target: 35 Chapters in 2005, increasing to 40 in 2006, and ultimately to 100%.
2. Target: 35 Chapters in 2005 and 100% for each year thereafter.
3. Target: 100 Articles in 2005 increasing by 5% each year thereafter.
4. Target: Beginning in fall of 2005 and each year thereafter, conduct publicity campaign in convention city or venue where the event will be held.
5. Target: Improve readership rate of on line bulletin be 5% for each year.
6. Beginning in 2005 and expand each year, develop a how to plan to provide the barbershop experience to these counties thereby providing marketing opportunities to the mutual benefit of the performers and the district.

Event Planning and Management Goals

1. Continued multi-year scheduling of venues and dates.

2. Continuing evaluation and creative experimentation at programs to attract greater member participation in District events.

3. Provide enhanced opportunities for Youth Outreach performances during District events.

4. Improve budgeting and cost control to ensure efficiency in creative programming and quality support systems.

5. Improve communications of District events through web site, email, and District Bulletin Articles.

6. Maintain the Events/Convention manual to the latest procedure.

Specific Objectives for Each Goal

1. Continue rolling target of 3 years in advance of scheduled event.
2. Spring Convention: 15% attendance increase over each preceding convention for the next 5 years. Fall Convention attendance: 15% attendance increase over each preceding convention for the next 5 years.
3. Improve overall offerings to all attendees through brainstorming. Offer at least one new event per convention for each convention in next five years.
4. Implement analysis and cost reduction to improve percentage of gross receipts 20% over preceding similar event.
5. Ensure at least two articles are written and published in bulletin and web page advertising the events.

IN-KIND MATCH DETAIL

Sunshine District Volunteer Planning Time

President	20 hours @ $700	$ 140	
Executive Vice President	25 hours @ $7.00	175	
Music and Presentation Chairman	50 hours @ $7.00	350	
Events Chairman	60 hours @ $7.00	420	
Marketing Chairman	40 hours @ $7.00	280	
Host chapters' membership	360 hours @ $7.00	2,520	
Project Manager (volunteer portion)	50 hours @ $7.00	350	
Total Volunteer Labor			$ 4,235

Contributed Services

Personal automobile, volunteer staff, 3,570 miles @ $.32	$ 1,142	
Contributed food service, 910 in attendance at both events, 2 meals per event, 2 events @ $ 6.00 per meal 1/	33,840	
Total Contributed Services 2/		$ 34,982

Total In-Kind Expense $ 39,217

1/ Local chapters will provide food service through a combination of donated restaurant meals and those prepared by the membership in licenced facilities.

2/ Of which only $ 13,882 is allowable.

Definition of the Barbershop Style

Barbershop harmony is a style of unaccompanied vocal music characterized by consonant four-part chords, for every melody note in a predominantly homophonic texture. The melody is consistently sung by the lead, with the tenor harmonizing above the melody, the bass singing the lowest harmonizing notes, and the baritone completing the chord. The melody is not sung by the tenor except for an infrequent note or two to avoid awkward voice leading, in tags or codas, or when some appropriate embellishing effect can be created. Occasional brief passages may be sung by fewer than four voice parts.

Barbershop music features songs with understandable lyrics and easily singable melodies, whose tones clearly define a tonal center and imply major and minor chords and barbershop (dominant and secondary dominant_ seventh chords that resolve primarily around the circle of fifths, while making frequent use of other resolutions. Barbershop music also features a balanced and symmetrical form, and a standard meter. The basic song and its harmonization are embellished by the arranger to provide appropriate support of the song's theme and to close the song effectively.

Barbershop singers adjust pitches to achieve tuned chords in just intonation while remaining true to the established tonal center. Artistic singing in the barbershop style exhibits a fullness or expansion of sound, precise intonation, a high degree of vocal skill, and a high level of unity and consistency within the ensemble. Ideally, these elements are natural, unmanufactured, and free from apparent effort.

The presentation of barbershop uses appropriate musical and visual methods to convey the theme of the song and provide the audience with an emotionally satisfying and entertaining experience. The musical and visual delivery is from the heart, believable, and sensitive to the song and its arrangement throughout. The most stylistic presentation artistically melds together the musical and visual aspects to create and sustain the illusions suggested by the music.

Although the music was first performed purely by improvisation for personal entertainment by four part barbershop quartets, the style has been enhanced with more interesting and entertaining arrangements for quartets and full choruses. The art form is preserved and encouraged through an international society of barbershop singers organized into more than 850 chapters with 32,000 members throughout the United States, Canada, and many other countries abroad. Almost all of these chapters have an active chorus and two or more quartets performing throughout their communities. Most barbershop quartets and choruses occasionally add other kinds of arrangements to their repertoires to add interest to their public performances and many depart from their a capella tradition on occasion in order to perform with symphony orchestras, community bands, and other instrumental ensembles. The center of all barbershop repertoires remain true to the style and barbershop tradition, however.

FLORIDA DEPARTMENT OF STATE RECOGNITION

The inside of the front cover of the Sunshine District's most recent convention program illustrates how the Florida Department of State is recognized as a funding agency in all District publications.

VOCAL MUSIC WORKSHOP/CLINICS

for

FLORIDA COUNTY SCHOOLS

AN ARTS IN EDUCATION PROJECT PROPOSAL

Florida Department of State
Division of Cultural Affairs

November 10, 2005

Sunshine District Association of Chapters, SPEBSQSA, Inc.

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Sunshine District Association of Chapters, SPEBSQSA, Inc.

November 10, 2005

To Whom It May Concern:

The *Sunshine District Association of Chapters, Barbershop Harmony Society*, is an all volunteer, 501©)(3) arts service organization providing support services since 1945 to 43 local barbershop harmony chapters distributed throughout Florida. With a combined membership of some 1,950 amateur vocal musicians residing in all of Florida's 67 counties, chapter choruses and quartets perform throughout their local communities for a variety of civic, cultural, patriotic, charitable, and other public events. Incorporated as an independent Florida organization, the Sunshine District is a member of the Barbershop Harmony Society (SPEBSQSA), an international organization dedicated to keeping barbershop harmony alive and well, as one of the nation's original American art forms, and to encourage amateur singers throughout the world in their enjoyment and performance of a capella vocal music.

Consistent with the our mission of preserving barbershop music as a unique and original American art form, Sunshine District has adopted as its major outreach program, a statewide vocal music education program targeting high school, college, and university vocal music programs. The program assists Florida's public high school vocal music educators with the development of their programs by providing each year from twelve to eighteen vocal music workshop/clinics conducted in cooperation of the local county school systems. The Sunshine District and Barbershop Harmony Society also offer a vocal music summer camp to both students and their teachers and a state and national high school barbershop quartet competition.

Although a statewide vocal music workshop/clinic program has been very successful over the last seven years, it has been easier to organize and conduct workshops counties with several schools in close proximity to each other and often with already successful vocal music programs. The purpose of the proposed project is to extend the workshops into the counties that find it more difficult to arrange multi school events or that have relatively weak vocal music programs. These counties tend to be more rural and further from other vocal music resources and opportunities for collaboration.

Both the Sunshine District's high school and collegiate programs are endorsed by the Florida Department of Education, the Florida Music Educators Association, and many of Florida's other music organizations and institutions.

Sincerely,

J. E. Greenfield
Vice President for
Financial Development

Organization Application Cover Page

APPLICANT NAME: (Legal name of not-for-profit entity):

Application NO. 2007-
(DCA Use only)

Sunshine District Association of Chapters, SPEBSQSA, Inc.

PROGRAM to which you are applying: Check **ONE:**

■ **Arts In Education**- select **ONE** funding category:
- ☐ Residency Level 1
- ☐ Residency Level 2
- ☐ Partnership Level 1
- ■ Partnership Level 2
- ☐ School-Base

☐ **Challenge Grant**- select **ONE** funding category:
- ☐ Level I Local Challenge
- ☐ Level II Regional Challenge
- ☐ Level III Statewide Challenge
- ☐ Community Capital Challenge

☐ **Cultural Support Grants**- select **ONE** funding category:
- ☐ Specific Project
- ☐ Level I General Program Support
- ☐ Level II General Program Support
- ☐ Level III General Program Support

Select **ONE** discipline panel to evaluate this application:
- ☐ Dance
- ☐ Discipline Service
- ☐ Folk Arts
- ☐ Interdisciplinary
- ☐ Literature
- ☐ Media Arts
- ☐ Multidisciplinary
- ☐ Museums/Art
- ☐ Museums/Non-art
- ☐ Music
- ☐ Sponsor/Presenter
- ☐ Community Theatre
- ☐ Professional Theatre
- ☐ Visual Arts

☐ **International Cultural Exchange**

☐ **Local Arts Agency:** - select **ONE** funding category:
- ☐ Pre-level I
- ☐ Level I
- ☐ Level II
- ☐ Level III

☐ **Quarterly Assistance** *(ARTS ORGANIZATIONS ONLY, except Special Project category)* - select **ONE** funding category:
- ☐ Mini-Grant
- ☐ Consultant
- ☐ Special Project
- ☐ Staff Exchange
- ☐ In-Service Training **(requires prior approval)**

☐ **UACAP:** - select **ONE** funding category:
- ☐ Salary Assistance
- ☐ Organizational Development
- ☐ Consultancy

NOT-FOR-PROFIT DESIGNATION:

I hereby certify that the above referenced applicant is eligible to receive grants from the Division of Cultural Affairs pursuant to the following not-for-profit status of the organization: **(CHECK #1 OR #2)**

☐ 1. Public entity governed by a county, municipality, school district, community college, college, university, or an agency of state government
OR

■ 2. A not-for-profit, tax-exempt Florida corporation according to these definitions:
- a. incorporated or authorized as a not-for-profit corporation, in good standing, pursuant to Chapter 617, Florida Statutes; (Chapter 623, FS. for private schools) *and*
- b. designated as a tax-exempt organization as defined in s.501(c)(3) or (4) of the Internal Revenue Code of 1954.

CERTIFICATION:

I certify that the information contained in this application, including all attachments and support materials, is true and correct to the best of my knowledge and that I will abide by all legal, financial, and reporting requirements, such as matching funds and final reports, for all grants received by this organization from the Division of Cultural Affairs (Chapter 1T-1.001, Florida Administrative Code). NOTE: BY SIGNING BELOW, THE AUTHORIZED OFFICIAL CERTIFIES THAT THE LAST COMPLETED FISCAL YEAR INFORMATION PROVIDED ON THE OPERATING RESULTS AND PROJECTIONS PAGE (FORM B) IS COMPLETE, ACCURATE, AND CORRECT TO THE BEST OF HIS/HER KNOWLEDGE.

Typed Name of Authorizing Official:	John E. Greenfield
Title of Authorizing Official:	Vice President for Financial Development
Telephone Number:	(727) 734-4141
Date Signed:	November 10, 2005
Signature:	

CA2E009, eff. 8/02

General Information **A**

IDENTIFICATION

Applicant: (Legal name of organization as shown on IRS 501(c)(3) or (4) letter
Sunshine District Association of Chapters, SPEBSQSA, Inc.

Applicant Name continued (dba, dept., etc.)

Address: (Mailing)
19339 Arrowhead Lane

Address: (Street)

City:	Zip Code:(Mailing): (Street):	Federal Identification (FEID) Number:
North Ft. Myers, FL	33902-1272	59-6194988
Resident County of Applicant: Statewide	Telephone: Area Code/Number (239) 543-9181	FAX Number: Area Code/Number (727) 787-4519
Contact Person: (check one): ❑ Mr. ❑ Mrs. ❑ Miss ❑ Ms. ■ Dr.	First: Jack	Last: Brueckman
E-mail Address of Contact Person: jbrueckman@comcast.net	Web Site Address: www.sunshinedistrict.org	
Date of Incorporation: December 8, 1965	State-supported: ❑ yes ■ no	Applicant's Fiscal Year Dates (Month / Day): From: 1 / 1 To: 12 / 31

Has your organization ever received a grant from the Division of Cultural Affairs?
■ yes ❑ no Year Last Received: 2004

PROPOSAL INFORMATION

Proposal Title:			Grant Amount Requested:
Vocal Music Workshop/Clinics for Florida County Schools			$15,000
Start Date: Month Day Year: 7 / 01 / 06	End Date: Month Day Year: 6 / 30 / 07	Number of Different Events: 10	Total Number of Performances: 10
Number of Individuals Expected to Participate in Proposal Activities: 3,245	Number of Youth Participating in this Project: 3,000		Number of Older Adults Participating in the Project: 245
Total Number of Artists Participating in the Project: 245	County(ies) in which project/programming will actually occur: Ten to fifteen statewide, to be selected.		

Type of A/V material submitted (if applicable):
❑ audio cassette ■ compact disc ❑ slides ❑ vhs tape ❑ other (specify):

Number of Copies of AV Material: 10

AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION

- Are the applying organization's facilities and PROGRAMS accessible to persons with disabilities?
  ■ yes ❑ no If no, is accessibility part of the organization's long range plans? ❑ yes ❑ no
- Has an ADA self-evaluation of the organization's facilities and PROGRAMS been conducted? ■ yes ❑ no
  If yes, give date completed: August 2001
- Have policies and procedures been established which address nondiscrimination against persons with disabilities? ■ yes ❑ no
- Do you have a complaint process for discrimination on the basis of disability? ■ yes ❑ no
- Is this information posted? ❑ yes ■ no
- Please provide the designated staff person's name and title who is responsible for Section 504, ADA, and Florida Statutes 553 Compliance: Daniel Brinkman, President
- Are other staff members informed and trained in access issues? ■ yes ❑ no

ORGANIZATION MISSION STATEMENT

The Sunshine District, an association of chapters of the Barbershop Harmony Society, is committed to the promotion, education, preservation, and encouragement of barbershop harmony through support for individual chapters and programs for all members and the public that provide singing education, training, competition, entertainment, and charitable support.

Operating Results

B

Complete each line of the following to give a financial overview of the applicant. Provide information which represents: the **actual results** of the most recently completed fiscal year. Do not include the cost of capital items, or the depreciation of capital items, as an operating expense. Contributions or other income dedicated to support the purchase of capital items should not be listed here. **Round all figures to the even dollar.** Large budgets may be rounded to the thousand. (No cents Please)

FISCAL YEAR (month/day): FROM: January 1 TO: December 31

	COMPLETED FISCAL YEAR FY 2004
EXPENSES	
1) Personnel — Administrative	0
2) Personnel — Artistic	0
3) Personnel — Technical/Production	0
4) Outside Artistic Fees/Services	0
5) Outside Other Fees/Services	1,231
6) Space Rental/ Rent or Mortgage*	7,117
7) Travel	17,063
8) Marketing	0
9) Remaining Operating Expenses	120,870
10) Total Cash Expenses: (add lines 1-9)	146,281
11) Total In-kind Contributions (see line 24)	19,597
12) Total Expenses (add lines 10+11)	165,878
INCOME	
13) Admissions	0
14) Contracted Services	0
15) Other Revenue	162,272
16) Corporate Support	0
17) Foundation Support	3,000
18) Other Private Support	6,296
19) Government Support — Federal	0
20) Government Support — State/Regional	4,812
21) Government Support — Local/County	0
22) Applicant Cash(from savings/see definition)	0
23) Total Cash Income: (add lines 13-22)	176,380
24) Total In-kind Contributions	19,597
25) Total Income (add lines 23+24)	195,977
26) Cash Reserves — end year	52,671 1/

* MORTGAGE INTEREST ONLY, NOT PRINCIPAL PORTION OF PAYMENT.

1/ Please refer to attached note of explanation.

Explanatory Note Concerning Operating Results and Projections

The large carryover at the end of 2004 was due to a temporary sharp curtailment of 2004 spending, in response to a reduction in 2003 income due to the economic recession of 2002 and 2003. The cash balance at the end of 2003 was only $22,572, approximately $7,400 less than the normal $30,000 year end balance needed to safely maintain program continuity and to provide for modest contingencies.

Revenues have returned to normal in 2005 and an aggressive private grant program is beginning to produce encouraging results. Year end balances for both 2005 and 2006 are projected very close to the normal level for that time of year.

Grant Proposal Summary C

Identify the goals of the proposal, list the specific objectives, and provide an overview of the methods. Do not include your organization's history and mission statement.

GOALS:

With seven years experience conducting choral music workshop/clinics for 22 Florida county school systems, this proposal's primary goal is to extend this highly successful program into other culturally underserved counties with minimal music programs. Because of low population and school densities, a secondary goal of this proposal is to combine counties where feasible into a single workshop, thus expanding the impact of the 10 proposed workshop/clinics to include up to 15 additional counties. The impact of this kind of supplementary program is usually greater in underserved counties than in counties with easier access to resources.

OBJECTIVES:

- To demonstrate the value of barbershop music to high school vocal music educators, for teaching singing skills, attracting students, and in adding variety and increased interest.
- To provide vocal music educators with helpful teaching aids, coaching methods, and access to continuing resources should they elect to incorporate some barbershop arrangements.
- To expose students to the barbershop genre for consideration later in their adult lives through the experience of singing a capella, four part close harmony.

METHODS:

County school systems will be chosen based on a combination of need and interest and may be planned as part of the regular school curriculum, as an in-service training option for teachers, or as an adjunct, supplemental field day event. Need will be determined by such factors as the presence of a dedicated vocal music educator, the percentage of the student body participating in vocal music programs, and the opinion of the County Music Superintendent. Interest will be determined by the response of a county's music vocal educators to the invitation to participate. Because teacher and student evaluations of previous workshop/clinics have been so universally favorable, the optimum plan for the event will be subject to only minor modification as indicated by local conditions.

Each school system will be responsible for teacher and student attendance and for providing appropriate facilities, a project coordinator, student transportation, and teacher, student, parent, and community publicity. The Sunshine District will be responsible for overall project management, workshop faculty and administrators, guest demonstration artists, music, teaching aids, and other support from local barbershop chapters. Both organizations will share in planning for each event. Each event should serve fifteen to twenty vocal music educators and three hundred high school boys and girls and will be scheduled to accommodate local school calenders and the availability of staff.

CAZE009 Revised 8/02

Grant Proposal Budget

D

Round amounts to the dollar - do not show cents. **Double check arithmetic. This budget must balance.**

EXPENSES

	STATE GRANT	CASH MATCH	IN-KIND CONTRIBUTIONS*
Personnel – Administrative	$ 0	$ 0	$ 0
Personnel – Artistic	$ 0	$ 0	$ 11,415
Personnel – Technical/Production	$ 0	$ 0	$ 0
Outside Artistic Fees & Services	$ 0	$ 0	$ 0
Outside Other Fees & Services	$ 0	$ 0	$ 0
Space Rental/Rent or Mortgage	$ 0	$ 0	$ 0
Travel	$ 15,000	$ 1,800	$ 0
Marketing	$ 0	$ 0	$ 0
Remaining Operating Expenses	$ 0	$ 17,446	$ 0
A. TOTAL EXPENSES(Grant/Cash Match)	$ 15,000	$ 19,246	
B. TOTAL IN-KIND CONTRIBUTIONS*			$ 11,415
C. TOTAL PROPOSAL COSTS (Total of State Grant, Cash Match, + In-kind)		$ 45,661	

* IN-KIND CONTRIBUTIONS MAY NOT EXCEED 25 PERCENT OF THE PROPOSAL COSTS

INCOME

	CASH INCOME
Admissions	$ 0
Contracted Services Revenue	$ 0
Other Revenue	$ 0
Corporate Support	$ 2,000
Foundation Support	$ 6,000
Other Private Support	$ 5,000
Government Support – Federal	$ 0
Government Support – State/Regional (Do not include this grant request)	$ 0
Government Support – Local/County	$ 0
Applicant Cash (savings, reserves, etc.)	$ 6,246
D. TOTAL CASH INCOME	$ 19,246
E. GRANT AMOUNT REQUESTED	$ 15,000
F. TOTAL CASH INCOME (D + E)	$ 34,246
G. TOTAL IN-KIND CONTRIBUTIONS (Repeat amount listed in B)	$ 11,415
H. TOTAL PROJECT INCOME (Must equal C)	$ 45,661

I. PERCENTAGE OF TOTAL PROJECT (Box C) REQUESTED FROM STATE: 33 %

Grant Proposal Budget Detail

E

Provide a budget detail of the figures listed as "Expenses" and "Income" on the Grant Proposal Budget (Form D). Each line-item detailed in the budget detail **must correspond and match the line-item figures listed on the Grant Proposal Budget.** The budget detail must also indicate specifically where grant funds will be spent. Please round amounts to the dollar — do not show cents. It is easier to prepare the detail first, then consolidate figures for the proposal budget summary. *You may attach extra pages if necessary.*

EXPENSES	Grant	Match	Total
Personnel - Administrative	$ 0	$ 0	$ 0
Personnel - Artistic	0	0	0
Personnel - Technical/Production	0	0	0
Outside Artistic Fees & Services	0	0	0
Outside Other Fees & Services	0	0	0
Space Rental/Rent or Mortgage	0	0	0
Travel			
Two clinicians @ $180 each, 10 workshop/clinics	3,600	0	3,600
Two administrators @ $180 each, 10 workshop/clinics	1,800	1,800	3,600
Eight quartet personnel @ $120 each, 10 workshop/clinics	9,600	0	9,600
Total travel expense	15,000	1,800	16,800
Marketing	0	0	0
Remaining Operating Expenses			
Sound equipment rentals, $265 each, 10 workshop/clinics	0	2,650	2,650
Teaching aids and materials:			
10 sets of teacher's packets, $12 each, 10 workshop/clinics	0	1,200	1,200
125 copies of music, $4.80 each, 10 workshop/clinics	0	6,000	6,000
20 sets of learning tapes, $14.40 each, 10 workshop/clinics	0	2,880	2,880
Performance T-shirts, 117, $2.39 each, 10 workshop/clinics	0	2,796	2,796
Misc. expenses, including rental of supplementary space, risers, or other items when not available from the host school	0	2,000	2,000
Total remaining operating expenses	0	17,446	17,446
A. TOTAL EXPENSES	$15,000	$19,246	$34,246
B. TOTAL IN-KIND CONTRIBUTIONS			11,415
C. TOTAL PROPOSAL COSTS			$45,661

PROPOSAL BUDGET DETAIL (Continued)

INCOME

Admissions	**$** 0
Contracted Services Revenue	0
Corporate Support	2,000
Foundation Support	
The Sunshine District has an annual grant from the Pagliara Charitable Foundation through the Tampa Chapter dedicated to the proposed project	6,000
Other Private Support	
The Sunshine District was able to generate more than this amount from private sources for this year's program and should have no difficulty in reaching this level again next year.	5,000
Government Support - Federal	0
Government Support - State/Regional	0
Government Support - Local	0
Applicant Cash	6,246
D. TOTAL CASH INCOME	19,246
E. GRANT AMOUNT REQUESTED	15,000
F. TOTAL CASH INCOME	34,246
G. TOTAL IN-KIND CONTRIBUTIONS	11,415
H. TOTAL PROJECT INCOME	45,661
I. PERCENTAGE OF TOTAL PROJECT REQUESTED FROM STATE	33 %

NARRATIVE

1. Organizational History

Organized barbershop music began in Florida with the 1945 charter of the Tampa Chapter, followed soon afterward by charters also for the St. Petersburg and Miami Chapters. In 1948 the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc. (SPEBSQSA) established the Citrus Region to provide support services to these and other emerging chapters throughout the Southeast. SPEBSQSA is now known as the Barbershop Harmony Society. By 1959 chapter expansion required the Society to further sub-divide the Citrus Region into the present Sunshine and Dixie Districts. The Sunshine District serves only the State of Florida and has since grown to include 43 local chapters statewide with more than 1,800 barbershop singers representing all 72 Florida counties.

The Sunshine District is one of 16 districts in the United States and Canada and is recognized as an innovator and leader in music development and chapter management training, as well as its educational programs for youth and outreach to the elderly. Many of these programs have become models for the entire Society. The Sunshine District is known throughout the Society for its program continuity and financial stability. Although the District's income from its conventions, competitions, membership contributions and member dues has generally kept pace with its expanding member service program, it has become increasingly difficult to fund new initiatives involving significant startup costs.

The Sunshine District prides itself on its programs supporting both quartet and chorus development. During the last eleven years the District has produced two SPEBSQSA international quartet champions, *Keepsake* and *Platinum,* and the Tampa Bay Heralds of Harmony Chorus is currently recognized as one of the premier choruses in the Society, having won the statewide District chorus competition fourteen consecutive years. Many events and programs, including the Florida Youth Music Festivals, the Sunshine Sizzle Weekend, Harmony College, the Chorus Directors Workshop, Standing Ovation, and the Harmony Explosion Summer Camp, have contributed to the musical excellence of Florida's barbershop music and its contribution to Florida audiences.

The Miami and Tampa Chapters have each hosted two SPEBSQSA International Mid-Winter conventions, while the Sarasota, Orlando, and Jacksonville Chapters have hosted one each. In 2001 the Sunshine District hosted the first National High School Quartet Contest and twice Florida collegiate quartets have won their international competition. Sunshine District chapters provide active support for many organizations and programs in their communities through benefit performances for civic, charitable, fraternal, academic, cultural, and other worthwhile organizations. Youth outreach activities and service to Florida's retirement community rank high among most chapters' priorities. Every year for example, 10 to 15 of the District's chapters and the Sunshine District's youth outreach committee are involved in conducting youth workshop/clinics, a public school-based choral music educational program serving some 4,000 students and faculty. Still more chapters undertake chorus and quartet performances for nursing homes, adult day care centers, and other institutions serving the elderly or infirm.

The Sunshine District has a long and well established history of growth and service to Florida's residents and their communities, and is committed to maintaining this tradition through musical and administrative support for its member chapters.

3. Personnel and Artists Involved in the Project

Artistic Planning and Programming:

Dr. Greg Lyne, Retired Director of Music Education, SPEBSQSA

Dr. Lyne is the recently retired Director of Music Education and Services for SPEBSQSA, Inc., where he was responsible for the music and education programs of the entire 34,000 member Barbershop Harmony Society. He has a BA degree in music education, an MS degree in music composition, and a Ph.D. in choral conducting. Prior to joining the Barbershop Harmony Society staff, Dr. Lyne served as Professor of Music and Director of Choral Studies at Arizona State University. He also serves from time to time as guest clinician at some of the Youth Music Festivals and at various other Sunshine District music events, and has provided professional oversight for all district music programs and events throughout the Society.

Dr. David A. Byrd, Dean, Barbershop Craft Weekend

Dr. Byrd is a licensed private practice Florida veterinarian and has served the Sunshine District as Vice President for Music and Performance. He has extensive undergraduate training in choral music and has long been active in a variety of choral programs. He was the author of the youth music workshop/clinic pilot program in the Sunshine District and plans, staffs, and supervises all aspects of music education and performance associated with both proposed project events. He also oversees the training program for chapter level vice presidents for music and performance.

Mr. Roger Ross, Immediate Past Dean, Barbershop Craft Weekend

Mr. Ross is the Senior Qualifications Specialist in the Orange County Property Appraiser's Office and also owns and operates a tax consulting business on a part time basis. He is an accomplished vocal musician, having sung professionally for the Walt Disney World organization and in many barbershop quartets since his youth. He sang tenor with the barbershop Society's gold medalist quartet *Keepsake* and traveled throughout the world with that ensemble for several years.

He has served the Sunshine District for many years as Dean of the Barbershop Craft Weekend called the *Sunshine Sizzle* and has received recognition from SPEBSQSA as the Sunshine District's youngest member of its Hall of Fame. He has organized many chorus and quartet competitions and other barbershop events and has served his chapter and district in a wide variety of administrative positions.

Mr. William Rashleigh

Mr. Rashleigh serves SPEBSQSA as a Music Specialist and has a BA degree in voice and an MS degree in music conducting and performance. He travels extensively throughout the Society and has considerable experience in working with youth in workshop and clinic environments. Prior to joining the SPEBSQSA staff, Mr. Rashleigh was a highly regarded high school music educator.

Participating Demonstration Quartets

Each workshop will use two demonstration quartets of high caliber, one men's and one women's, whose members can work with and coach youth in sectional rehearsals. The selection of these quartets cannot be made in advance because the availability of any particular quartet will depend upon the dates selected by the various school systems.

Program Administration and Management:

Mr. Ned Fogler

Mr. Fogler is CEO of a successful private insurance firm and has served the Sunshine District in the capacity of President and International Board Member. Having managed the administrative aspects of recent workshop/clinic programs, he will continue to serve as Chairman of the proposed project. Mr. Fogler was recently honored for his pioneering work in bringing barbershop music into the public schools.

Mr. Hans E. Dahl

Mr. Dahl is a retired U.S. Army officer and recently served as the Executive Director of a large college and hospital charitable foundation. He has been instrumental in obtaining the private grants that funded a substantial part of the initial workshop/clinic program and will continue to serve in that capacity. Mr. Dahl was also successful in obtaining a grant from SPEBSQSA's Harmony Foundation that matches funds generated at the local level on a dollar for dollar basis.

Dr. John E. Greenfield, Vice President for Financial Development

Dr. Greenfield holds BS, MS, and Ph.D. degrees in economics and is a retired corporate and federal government administrator. He has managed large research grant programs for the U.S. Department of Commerce and will serve as grant contact person. Dr. Greenfield has many years of successful public and private grant management experience for the Sunshine District's Tampa Chapter, eight years administering grants from the Florida Division of Cultural Affairs and nine years administering a large number of other county, city, foundation, and corporate grants. He is currently serving as a Vice President for the Sunshine District and will be the grant administrator for the proposed project.

Other Personnel:

In addition to the primary event management and artistic leadership staff listed as key personnel, many other highly qualified clinicians, coaches, directors, and administrative personnel are also involved in staffing the proposed workshop/clinics. Clinicians and coaches are chosen from the Society's volunteer staff throughout the United States, according to their availability on the specific dates selected for each workshop/clinic. All are recognized for their expertise and experience and many are professional musicians, music educators, SPEBSQSA certified judges, or otherwise accredited.

3. Project Partnerships

The proposed project involves and depends upon a three cornered partnerships among the Barbershop Harmony Society at the national and district levels, Sweet Adelines International at the regional level, the Florida Department of Education, and the local county school systems involved in the workshop/clinics. Within the overall project partnership, each individual workshop/clinic will require a more local partnership among the Sunshine District staff, the staff of Region Nine, Sweet Adelines International, the local barbershop chapters, and the local county school system personnel. These partnerships have been functioning very well over a span of seven years and should continue for the new counties involved in the proposed project.

4. Geographic and Program Impact

Geographic Impact:

Without exception, all of the county school systems involved in the Sunshine District's workshop/clinic program over the last seven years have requested repeat workshop/clinics in the future and several have participated already in multiple workshops. They cite the value of introducing faculty and students alike to a new musical genre and appreciate the unique contribution barbershop music can make as an original American art form in building a capella singing skills. Many schools are experiencing difficulty in attracting a sufficient number of young men to have balanced vocal ensembles. Barbershop music seems to be particularly appealing to boys of high school age and contributes to their recruitment into vocal music programs. The Sunshine District and Sweet Adelines International high school and collegiate quartet competitions offer followup opportunities for both boys and girls and serve to maintain interest as they progress along their educational journey.

The collaboration of barbershop personnel and public school faculties has proven mutually beneficial. Barbershop music adds variety and interest to school music programs and results in more performance opportunities for school ensembles. A continuing relationship also adds adjunct faculty, demonstration ensembles, and teaching aids to the vocal music educator's arsenal of resources. The barbershop community benefits from the assurance that the art form is being preserved and through the future participation of many of the students in the men and women's barbershop chapters of the future.

Although barbershop chapters have been relatively unsuccessful in their effort to attract more minority participation in their adult chorus and quartet programs, a disproportionately large number of African American and Hispanic youth participate in the high school workshop/clinics. It appears that the introduction of barbershop music at the high school level may be a key in making barbershop singing more attractive as they move on in their adult lives.

The proposed project will extend the workshop/clinic program into more of Florida's rural and culturally underserved counties and will reach approximately 200 additional county school music educators and 3,000 students. As these teachers and students return to their classrooms and begin to incorporate barbershop music and a capella teaching methods, the benefit from the workshop/clinics should be substantially multiplied. Again, based on last year's experience, about half the high schools in attendance will utilize barbershop music to some extent through the formation of specialized barbershop quartets, octets, or choruses. Others will simply add one or two barbershop arrangements to their existing boys or girls ensemble repertoires.

The Sunshine District's other youth outreach programs are widely supported throughout Florida by its member chapters and by non-member individuals, corporations, and foundations. The other youth outreach programs include summer camps for boys and girls, as well as their teachers, and a statewide and national quartet contest program for both boys and girls at the high school and collegiate levels.

Rural or Other Underserved Counties:

Twenty four counties have already expressed interest in future workshop/clinics, with more to follow. Of these, ten will be selected as workshop sites, often involving other adjacent counties with low population or school densities. As many as twenty five counties may be served by the ten proposed workshops. Since twenty of these counties are already identified by the Florida Department of State as culturally underserved, no less than three quarters of the proposed workshops will be held in or attended by counties with this designation. The counties already requesting workshop/clinics are:

Baker *	Hardee *	Okeechobee *
Bradford *	Hendry *	Osceola *
Brevard	Hernando	Pasco
Columbia *	Indian River *	St. Lucie
DeSota *	Lake *	Sumpter *
Dixie *	Levy *	Suwwanee *
Gilchrest *	Monroe *	Taylor *
Glades *	Nassau *	Union *

* Designated Culturally Underserved

It is not possible to select the specific counties, dates, and locations in advance however, because each event must be planned to fit into a particularly school calender, event plan, and academic season. Dates and locations must also be reconciled with the availability of appropriate staff and faculty. It is also impossible to select specific clinicians and support staff, until specific dates are chosen and availabilities determined. All of the clinicians, guest quartets, and other staff will be drawn from the cadre of qualified and experienced candidates located in Florida whenever possible. Some out of state faculty, demonstration quartets, and other staff will be used however, when required by Florida artists being unavailable or less qualified.

5. Project Benefit to Florida Artists and Cooperative Relationships

Florida Artists:

Although participation in the proposed project benefits the clinicians and demonstration quartets in terms of satisfaction and exposure to music educators and youth, the primary benefit is in the expanded repertoire, music resources, teaching aids, voice and choral music teaching techniques and continuing support provided by the project and continuing relationship with the Barbershop Harmony Society. The addition of a barbershop arrangement or two usually adds interest and enthusiasm among students, and is often effective in attracting more boys into vocal music programs. The local vocal music educators are always consulted and play a major role in designing the agenda and format for each local workshop/clinic. Their individual preference regarding their own participation in coaching and directing are always accommodated.

Cooperative Relationships:

The supportive roll of the Barbershop Harmony Society has built a strong and continuing relationship among vocal music educators, the Sunshine District, and the local barbershop chapters wherever workshops have been conducted. These collaborations at the local level often result in the appearance of school ensembles on the local chapter's barbershop shows and concerts and leads to the participation of the high school and college quartets in the Sunshine District's quartet competitions. Many barbershop singers trace their interest in vocal music to an early experience with barbershop harmony in their school music programs.

6. Project Evaluation

As with previous workshop/clinic programs, attendance as a percentage of participating counties' vocal music faculty and chorus or choir students will be strong indicators of success. Also, each educator and student in attendance will be asked to complete a program evaluation questionnaire at the end of the day. A questionnaire has been thoroughly tested over the last seven years and has been very effective in measuring teacher and student satisfaction and in soliciting ideas for improvement. Finally, unsolicited letters of appreciation from teachers and school administrators, similar to the samples included among this proposal's support letters, will be very useful in learning still more about the project's strengths and weaknesses. Since this program will be ongoing and a permanent component of the Sunshine District's youth outreach, it is important that it is always subject to constructive criticism and improvement.

7. Project Marketing

Because the workshop/clinic program already has the full support of the Florida Department of Education and each county school music superintendent, the only marketing task that remains is encouraging participation by all of the vocal music educators and their students. The Sunshine District plans to provide audio/visual materials, together with letters of appreciation form pilot project participants, to each county music superintendent. These materials will be sent to any vocal music instructor that might be hesitant to participate. The superintendents will encourage the teachers to use the audio/visual materials with their classes and ensembles to better demonstrate the nature of the art form, so as to encourage their participation. By mutual agreement with the county schools system, the Sunshine District will issue a press release and press kit prior to each workshop/clinic and will work with any media willing to produce a feature article or other support for the event. The Florida Department of State, Division of Cultural Affairs, will be recognized in all publicity related to the project.

8. Proposed Project Time Line

Since the actual date for each workshop/clinic will depend upon the participating counties' individual school system calenders, a detailed schedule cannot be determined until the project is further along. Based on last year's pilot workshop/clinic program, the following general schedule should be very close to what will actually evolve:

July	* All 24 county school systems requesting workshops will be contacted (1) to select participating counties, (2) to establish dates and locations for each of the twelve workshop/clinics, and (3) to determine the faculty coordinator in each county.
August	* Meet with all 12 participating county music supervisors and faculty coordinators to make plans for each specific workshop/clinic.
September	* Contact and obtain committments from clinicians, administrators, and guest quartets for each planned workshop/clinic.
	* Conduct one workshop/clinic.
October	* Conduct one workshop/clinics.
November	* Conduct one workshop/clinics.
January	* Conduct one workshop/clinic.
February	* Conduct two workshop/clinics.
March	* Conduct one workshop/clinic.

April * Conduct two workshop/festivals.

May * Conduct one workshop/festival.

June * Complete project evaluation.

* Project reports to participating school system administrations.

* Final Report for the Florida Division of Cultural Affairs.

9. Arts in Education Partnership Review Criteria

Project Quality:

Participation and attendance in these workshop/clinics, together with teacher and student appraisals alike, are strong indicators that the events are filling an important need and helping develop high school vocal music programs. The thrust of this proposal is to extend this program into more of the culturally underserved counties.

Increased Participation:

The average attendance at these workshop/clinics have increased from approximately 100 young men to more than 350 young men and women. Teacher participation is now close to 100%.

Partnership Strength:

The strength of support from local music educators, county administrators, and the State Department of Education could not be greater. There are however, many culturally underserved areas where the opportunity for participation has never been available.

Potential for Continuity:

This program has become a model for the Barbershop Harmony Society nationally and has now become a permanent part of the Sunshine District's program. Without assistance provided by the proposed project, the program cannot be expanded into some parts of the counties that would benefit the most.

10. Audio Work Sample

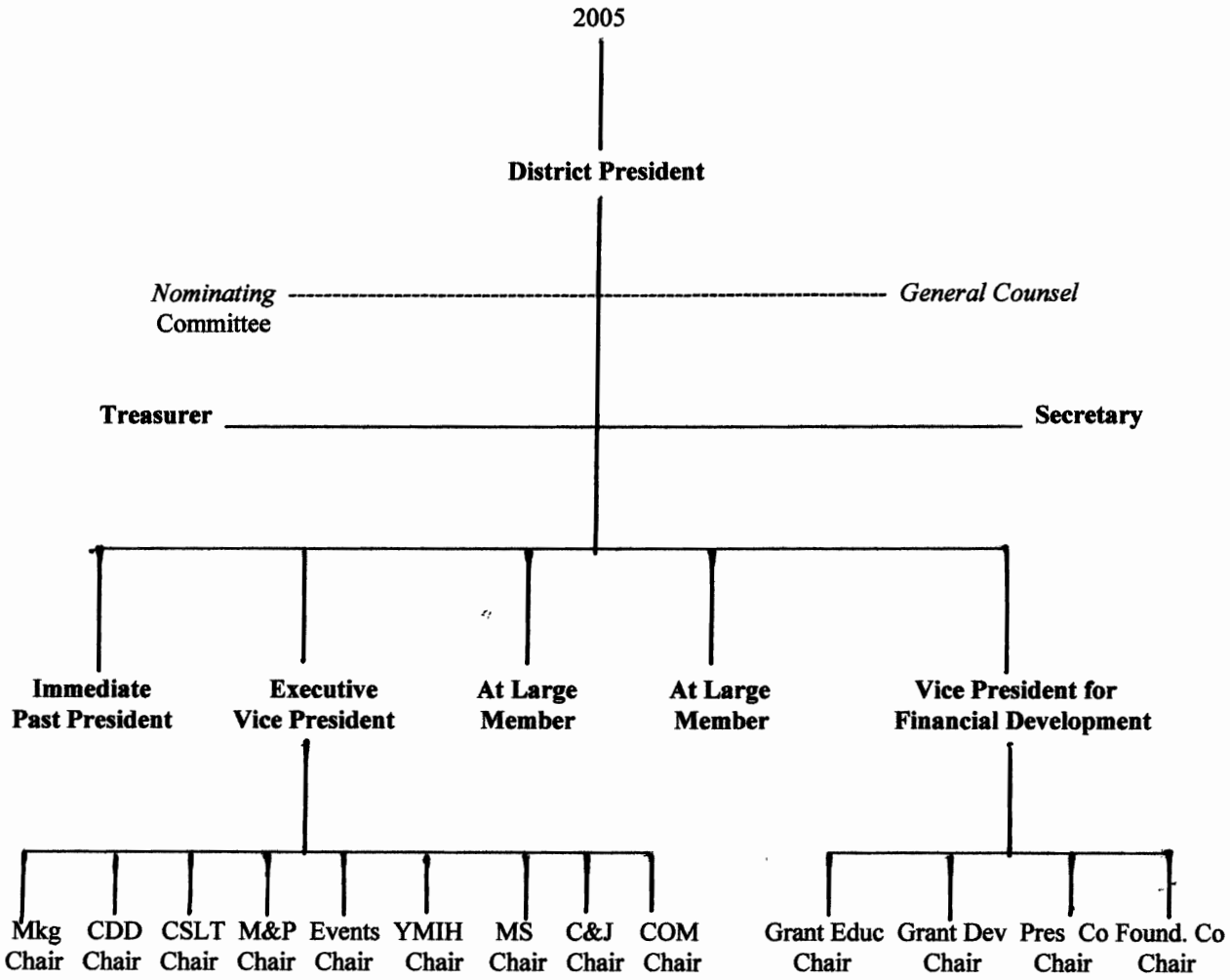
Although the Sunshine District is a service organization without its own performing entity, it always seeks out the best choruses and quartets available among its member

chapters for public performances and to demonstrate barbershop music in the schools and others. The enclosed CD features the *Tampa Bay Heralds of Harmony Chorus*, ten time winner of statewide chorus competitions and Sunshine District representative to the SPEBSQSA International Chorus Competition. The quartets represented on this recording include *Backbeat*, an International bronze medalist quartet and *Keepsake*, the 1992 International championship gold medal quartet. All of these organizations, together with the 2000 International championship quartet *Platinum*, appear regularly on Sunshine District show stages and participate as demonstration ensembles in the District's youth music workshop/clinics. This album should serve to illustrate the level of musical excellence attained among the Sunshine District's barbershop choruses and quartets.

CD ALBUM INDEX

Track	Song Title	Ensemble	Length
1.	This Joint is Jumping'	Chorus	2:22 min.
2.	God Bless America	Chorus	1:53 min.
3.	Shenandoah	Chorus	2:52 min.
5.	If I Love Again	Quartet	3:40 min.
6.	Sha-Boom	Chorus	2:54 min.
7.	Minstrel Montage	Chorus & Quartets	4:17 min.
8.	Gospel Medley	Chorus	2:11 min.
9.	Basin Street Blues	Chorus & Clarinet	3:28 min.
10.	Love Letters	Chorus	3:01 min.
11.	Polka Medley	Chorus	2:32 min.
12.	Heather on the Hill	Quartet	4:04 min.
13.	Battle Hymn of the Republic	Quartet	3:43 min.
14.	Patriotic Medley	Chorus	3:45 min.

SUNSHINE DISTRICT ORGANIZATION CHART



Boldface Type - Voting Members of the Board of Directors

Italics - Advisory Bodies

Sunshine District Association of Chapters, SPEBSQSA, Inc.

2005

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Just Read, Florida!

September 2, 2005

J. E. Greenfield, Vice President
Tampa Bay Heralds of Harmony Financial Development
1968 Dunloe Circle
Dunedin, Florida 34698

Dear Mr. Greenfield:

This letter is written in support of your efforts to receive a grant to assist with the wonderful Barbershop Workshop Program that the Tampa Bay Heralds of Harmony Chapter has initiated. This program has made a huge difference in increasing the involvement of young men in Florida in Barbershop-type singing. This pro-active approach to addressing the "graying" of Barbershoppers should be a model for the country.

I have heard nothing but praise for these workshops from teachers and music supervisors alike. Of course, the music educators especially appreciate that these offerings are provided at no expense to the schools. In these challenging financial times, such generosity is particularly appreciated.

Partnerships that work equally well for both parties are the best and most lasting. The leadership provided by the Heralds of Harmony is exemplary of such a relationship. Please feel free to suggest that anyone who would like to speak with me personally about the success of this program feel free to call me at 850-245-0762. I am proud of our musically work together on behalf of the young people of our state.

Thank you for all you do.

Sincerely,

June M. Hinckley
Music and Arts Specialist

JUNE HINCKLEY
Music/Arts Education Specialist
Bureau of School Improvement

325 W. GAINES STREET • SUITE 444 • TALLAHASSEE, FL 32399-0400 • (850) 245-0762 • www.fldoe.org

Florida Music Educators Association

402 Office Plaza Drive Tallahassee, FL 32301-2757
ph. (850) 878-6844 toll-free (800) 301-FMEA fax: (850) 942-1793
www.flmusiced.org
A Federated State Unit of MENC: The National Association of Music Educators

October 18, 2005

John Greenfield, PhD
Vice President, Financial Management
Sunshine District, Barbershop Harmony Society
1968 Dunloe Circle
Dunedin, FL 34698

Dear Doctor Greenfield:

I have been associated with the Sunshine District music workshop program since its inception in 1998 and am aware that you conduct these sessions in numerous school districts each year. I have been advised that you have reached out to as many as 3,500 choral students and their music educators each year.

Florida's secondary vocal music educators have been unanimous in praising the contribution these day long workshops make to their programs and always rate them as truly outstanding educational experiences.

The workshops would not be possible without the financial support of the Sunshine District, the international Barbershop Harmony Society, a host of private grant sources at the local level and the Florida Division of Cultural Affairs.

I have attended several of these workshops and can attest that our young men and women benefit from experienced vocal music directors, clinicians, and coaches and hear barbershop music demonstrated by outstanding male and female barbershop quartets.

I support your efforts and hope you are successful in locating funding and continue to reach new Florida choral students through your workshops in the future.

Sincerely,

Cindy Balistreri

Cindy Balistreri
FMEA President

SCHOOL BOARD OF POLK COUNTY

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IL F. McKINZIE, Ph.D.
perintendent of Schools

August 25, 2005

To Whom It May Concern

Re: Grant Applications

As past-president of the Florida Music Educators Association, I heartily endorse any grant applications submitted to any public or private funding sources by the Sunshine District Association, as well as the Tampa Chapter of the SPEBSQSA, Inc. This statewide organization of barbershop singers supports and provides educational services to some 42 local barbershop chapters throughout Florida. Of particular note, this fine organization organizes and conducts an outreach program to the state's public school systems, sponsoring twelve to fifteen vocal music workshop/clinics for middle and high school music educators and their students. The latter program has been thoroughly tested throughout Florida over the last two years and has received strong support from participating counties and individual teachers.

I have had the opportunity to have an outreach program for the vocal music teachers and students of Polk County schools. Serving the Polk County school district as the senior director of fine arts, I was extremely impressed with the training opportunities that were provided to both our students and teachers. This also made for a very positive interaction between older adults of the SPEBSQSA, school children and teachers. Students are able to make that important connection to what they learn in the classroom and how that knowledge can become a lifelong musical opportunity.

The Sunshine District Association is a statewide organization, a subdivision of the international Society for the Preservation and Encouragement of Barbershop Quartet Singing in America (SPEBSQSA), headquartered in Kenosha, Wisconsin. I feel music educators need to become more aware of this original American art form and consider its place in their musical repertoire.

Please give this outstanding all-volunteer musical organization serious consideration for any public or private funding for which they might apply.

Sincerely yours,

Frank R. Howes
Senior Director of Fine Arts
Polk County Schools

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PINELLAS COUNTY
SCHOOLS

ADMINISTRATION BUILDING
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Largo, FL 33779-2942
(727) 586-1818
FAX (727) 588-6202

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Clayton M. Wilcox, Ed.D.

September 8, 2005

To Whom It May Concern:

It gives me great pleasure to write a letter of support for the Tampa Bay Heralds of Harmony and the Sunshine District Association of Chapters. As the Supervisor of Music and Theatre for Pinellas County Schools, I am very familiar with these organizations and the educational and musical benefits they provide to the community.

The Tampa Bay Heralds of Harmony is a wonderful asset to our area. I am delighted to work in partnership with them to support the goal of quality music education for all students. The Tampa Bay Heralds of Harmony in cooperation with the Sunshine District provide outstanding workshops and clinics for our young singers. Students need to hear and be exposed to outstanding musical models. Our students are inspired by the musical excellence of the Tampa Bay Heralds of Harmony. This organization has fostered the development of many outstanding young musicians. Students who participate in the workshops presented by the Sunshine District have gone on to lifelong experiences and education in music, whether they choose a musical or non-musical career.

The Heralds of Harmony is one of our great community treasures. Please give this grant application your highest consideration.

Sincerely,

Jeanne W. Reynolds

Jeanne W. Reynolds,
Supervisor, PreK-12 Music/Theatre

inellas County Schools is
ı equal opportunity
ıstitution for education
ıd employment.

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FLORIDA ORCHESTRA
Stefan Sanderling
Music Director

James B. Strenski
Chairman
Board of Directors

Leonard David Stone
Executive Director

August 25, 2005

To Whom It May Concern:

It is my pleasure to offer this letter of recommendation on behalf of the Sunshine District Association of Chapters, SPEBSQSA.

The Florida Orchestra can speak with first hand knowledge of the work of one of the District's most distinguished members, the Tampa Bay Heralds of Harmony. We have performed with the Heralds on several memorable occasions. This outstanding group of musicians has brought the delights of barbershop singing to tens of thousands in this community over many years, keeping alive the unique sound of one of America's most characteristic and indigenous musical genres in the process. I know that there are many barbershop chapters spread throughout the state of Florida and that they are doing valuable and meaningful work in many communities. I also know that the Sunshine District provides a host of much-needed administrative and artistic support services, ultimately serving a broad cross section of the community ranging from senior citizens to teenagers.

The Florida Orchestra values the work of the Sunshine District and its many chapters and wholeheartedly endorses the idea of supporting this organization.

Sincerely yours,

Leonard David Stone
Executive Director, The Florida Orchestra
lstone@floridaorchestra.org

THE FLORIDA
ORCHESTRA, INC.

Suite 100
101 S. Hoover Blvd.
Tampa, FL 33609

Mailing Address:
P.O. Box 23688
Tampa, FL 33623-3688

(813) 286-1170
Fax (813) 286-2316
Ticket Center
(813) 286-2403

www.floridaorchestra.org

THE Center
TAMPA BAY PERFORMING ARTS CENTER

August 23, 2005

To Whom It May Concern:

Since the Tampa Bay Performing Arts Center opened in the fall of 1987, the Tampa Bay Heralds of Harmony (The Sunshine District Association of Chapters) has been one of our very important constituent groups. They perform in both our Carol Morsani Hall (2,600 seats) and the Louise Lykes Ferguson Hall (1,200 seats) with summer and Christmas shows. The performances are consistently sold out due primarily to their musical excellence and their broad entertainment appeal. Their contribution of barbershop music to our community and to the State of Florida is unparalleled.

The Tampa Bay Heralds of Harmony is supported by The Sunshine District Association of Chapters, a service organization supporting some 42 Florida Barbershop Chapters. This association provides a training retreat for chapter officers, a music craft retreat, training for aspiring choral directors, on-site administrative and artistic coaching for member chapters, two statewide conventions with both chorus and quartet competitions, youth music festivals for approximately 12 high school music programs each year and a summer Harmony Explosion camp for vocal music students and their teachers. This is truly a professional group of educators and entertainers.

The Heralds of Harmony play a very special role in our performing arts community and we applaud their dedication to musical excellence.

We recommend that their support organization, The Sunshine Association of Chapters, be very seriously considered for public funding.

Thank you.

Sincerely,

Judith Lisi
President

Tampa Bay Performing Arts Center, Inc.
1010 North W.C. MacInnes Place, P.O. Box 518, Tampa, Florida 33601-0518
813-222-1000 Fax 813-222-1057

FROST
SCHOOL OF MUSIC

August 24, 2005

Florida Department of State
Division of Cultural Affairs
The Capitol
Tallahassee, Florida 32399-0250

To Whom it May Concern:

I am pleased to write this letter in support of the grant application of the Sunshine District of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America (SPEBSQSA). The Sunshine District provides important service throughout the state and represents a uniquely American art form that has thousands of enthusiastic followers.

Sincerely,

William Hipp
Dean
Patricia L. Frost Professor of Music

WH:cg

c: J.E. Greenfield

Phillip and Patricia Frost School of Music ▪ Office of the Dean ▪ P.O. Box 248165 ▪ Coral Gables, Florida 33124-7610
Phone 305-284-2241 ▪ Fax 305-284-6475 ▪ www.music.miami.edu

IN-KIND MATCH DETAIL

Although funding is requested for workshop/clinic faculty, staff, and guest quartet fees, and reimbursement of their travel expense, the demonstration chapter chorus will participate in each workshop/clinic as their contribution to the project.

Demonstration Chorus

Time:	50 members, 8 hours, @ $6.00 per hour, 10 events	$ 24,000
Travel:	4 per vehicle, 100 mile ave., @ $.35 / mile, 10 events	4, 550
	Total in-kind contribution	$ 28,550*

* Of which, only $ 11,415 is allowable.

SUNSHINE DISTRICT FIVE YEAR PLAN

2005 - 2009

MISSION

The Sunshine District, an association of chapters of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America. Inc., is committed to the promotion, education, preservation, and encouragement of barbershop harmony through support for individual chapters and programs for all members and the public that provide singing education, training, competition, entertainment and charitable support.

VISION

The Sunshine District is an integral part or our society's, ever-growing fraternity of barbershop singers, leading the cause of encouraging vocal music in our schools and communities, while furnishing its members many opportunities for pure enjoyment of the art form.

Membership Development Goals

1. **Increase Net total district membership gain from year to year.**
2. **Increase Net total district membership gain from year to year for reinstated members.**
3. **Develop new Extension sites for possible chapters each year.**
4. **Charter new chapters each year.**
5. **Increase attendance at Convention Round tables each year.**
6. **Establish regional meetings to discuss problems and successes in membership.**
7. **Expand diversity base of District by focusing recruitment activities toward minorities. Increase membership by 10% each year.**
8. **Continue to monitor and service the over 50years of membership" members of the District by preparing and presenting certificates and managing the Sunshine "Over Fifty" program.**

Specific Objectives for Each Goal

1. **2005: 20, 2006: 20, 2007: 25, 2008: 25, 2009: 25.**
2. **2005: 20, 2006: 20, 2007: 25, 2008: 25, 2009: 25.**
3. **2005: 2, 2006: 2, 2007: 3, 2008: 3, 2009: 3.**
4. **2005: 1, 2006: 1, 2007: 2, 2008: 2, 2009: 2.**
5. **Target is a 5% increase over each preceding convention.**
6. **Target is two meetings each year.**
7. **Target: 10% increase in minority membership over previous year's membership.**
8. **On-going, continuous.**

Musical Director Development Goals

1. **Number of directors and assistant directors attending Director's College, CDWI 1, CDWI 2, CDWI Next Level, COTS or district HEP schools.**
2. **Number of training classes at Director's College, CDWI 1, CDWI 2, CDWI Next Level, COTS and district HEP schools.**
3. **Survey results measuring the satisfaction of participants in director training activities.**
4. **Survey results measuring the satisfaction of chorus members as a result of their director's training.**
5. **Have all Choruses participate in Standing Ovation or other evaluation Program.**
6. **Encourage all chapters, to participate in at last one convention in the next five years.**
7. **Get more directors involved in Director Certification Program.**

Specific Objectives for Each Goal

1. **Target: 55 for all years from 2005 to 2009.**
2. **Target: 6 per year for all years 2005 to 2009.**
3. **Target: 90% for all years 2005 to 2009.**
4. **Target: 80% for all years 2005 to 2009.**
5. **Target: All choruses at least once every three years.**
6. **As stated above at least once in the next 5 years.**
7. **2005: 2001, 2006:3, 2007: 3, 2008:5, 2009: 6.**

Music and Performance Development Goals

1. **Number of choruses receiving outside coaching, at home or as an event from district or Society level coaches. (Evaluation sessions at contests do not count.)**
2. **Number of district/division sponsored quartet training activities.**
3. **Number of quartets at district/division sponsored quartet training activities.**
4. **Provide guidance on request, to the licensed chapters created from extension activities including ideas on initial chorus repertoire, initial performance aspirations and methods for achieving those goals.**
5. **Increase the number of registered quartets in the District.**

Specific Objectives for Each Goal

1. **Target: 10 Chapter Choruses each year for next 5 years.**
2. **Target: 4 District Activities each year for next 5 years.**
3. **Target: 20 Quartets each year for next 5 years.**
4. **Target: 2005: 1, 2006: 1, 2007: 2, 2008: 2, 2009: 2.**
5. **Five percent increase for each of next five years.**

Leadership Development Goals

1. **Increase the percentage of chapters and percentage of chapter officers participating in COTS (Chapter Officer Training School) or receiving on-site training by videotape or other means.**

2. **Maintain a sufficient number of qualified, trained and committed Chapter Coaches to collectively meet the District needs for a coach assigned to each chapter.**

Specific Objectives for Each Goal

1. **2005: 85% of the Sunshine District Chapters and at least 180 Chapter members participating in COTS. 2006: Increase Chapter attendance to 90% and members to 190. 2007: 95% of chapters and 200 members. 2008 and 2009 100% of chapters and 200 members each year.**
2. **Years: 2005-15, 2006 -17. 2007 – 19, 2008 - 21, 2009 - 22.**

Encouragement of Vocal Music In Schools And Community Goals

1. **Hold High School Festivals in the Sunshine district each year.**

2. **Sponsoring and conduct Harmony Explosion Camps.**

3. **Expand Harmony Explosion camps to include girls.**

4. **Obtain funding to support program.**

5. **Establish a program for both high school and college quartet contests in all areas of the district.**

6. **Music educators in Florida will have a general awareness of the barbershop style and of the Barbershop Harmony Society.**

Specific Objectives for Each Goal

1. **A minimum of 8 High School Festivals comprising at least 5 high schools each in the Sunshine district during each year from 2005 to 2009.**
2. **Each Harmony Explosion Camp should consist of at least 80 students and 8 music educators from schools throughout Florida.**
3. **Beginning in 2006, include enrollment to young women and enlist the support of the Sweet Adelines International organization in conducting the summer camps.**
4. **Obtain a minimum of $50,000 annually from both private and public grants.**
5. **2005: have 4 quartets competing in District competition and increase by two quartets each year after 2005.**
6. **Improve contacts with Florida Department of Education to ensure the mutual support of the vocal educators in Florida schools.**

Marketing and Public Relations Goals

1. **Increase number of chapters with Marketing/PR Vice President or officer focused on external marketing.**
2. **Increase number of chapters that have submitted at least one media article or media event.**
3. **Increase number of media articles/events submitted by all district chapters and quartets.**
4. **Improve public relations at the District level to publicize and market district events.**
5. **Improve internal communication efforts and Sunshine District Bulletin.**
6. **Develop plans to provide community service and outreach work to Florida's 30 culturally underserved counties.**

Specific Objectives for Each Goal

1. **Target: 35 Chapters in 2005 increasing to 40 in 2006 and ultimately to 100%.**
2. **Target: 35 Chapters in 2005 and 100% for each year thereafter.**
3. **Target: 100 Articles in 2005 increasing by 5% each year thereafter.**
4. **Target: Beginning in fall of 2005 and each year thereafter, conduct publicity campaign in convention city or venue where the event will be held.**
5. **Target: Improve readership rate of on line bulletin be 5% for each year.**

6. **Beginning in 2005 and expand each year, develop a how to plan to provide the barbershop experience to these counties thereby providing marketing opportunities to the mutual benefit of the performers and the district.**

Event Planning and Management Goals

1. **Continued multi-year scheduling of venues and dates.**

2. **Continuing eva1uation and creative experimentation at programs to attract greater member participation in District events.**

3. **Provide enhanced opportunities for Youth Outreach performances during District events.**

4. **Improve budgeting and cost control to ensure efficiency in creative programming and quality support systems.**

5. **Improve communications of District events through web site, email, and District Bulletin Articles.**

6. **Maintain the Events/Convention manual to the latest procedure.**

Specific Objectives for Each Goal

1. **Continue rolling target of 3 years in advance of scheduled event.**
2. **Spring Convention: 15% attendance increase over each preceding convention for the next 5 years. Fall Convention attendance: 15% attendance increase over each preceding convention for the next 5 years.**
3. **Improve overall offerings to all attendees through brainstorming. Offer at least one new event per convention for each convention in next five years.**
4. **Implement analysis and cost reduction to improve percentage of gross receipts 20% over preceding similar event.**
5. **Ensure at least two articles are written and published in bulletin and web page advertising the events.**

Definition of the Barbershop Style

Barbershop harmony is a style of unaccompanied vocal music characterized by consonant four-part chords, for every melody note in a predominantly homophonic texture. The melody is consistently sung by the lead, with the tenor harmonizing above the melody, the bass singing the lowest harmonizing notes, and the baritone completing the chord. The melody is not sung by the tenor except for an infrequent note or two to avoid awkward voice leading, in tags or codas, or when some appropriate embellishing effect can be created. Occasional brief passages may be sung by fewer than four voice parts.

Barbershop music features songs with understandable lyrics and easily singable melodies, whose tones clearly define a tonal center and imply major and minor chords and barbershop (dominant and secondary dominant_ seventh chords that resolve primarily around the circle of fifths, while making frequent use of other resolutions. Barbershop music also features a balanced and symmetrical form, and a standard meter. The basic song and its harmonization are embellished by the arranger to provide appropriate support of the song's theme and to close the song effectively.

Barbershop singers adjust pitches to achieve tuned chords in just intonation while remaining true to the established tonal center. Artistic singing in the barbershop style exhibits a fullness or expansion of sound, precise intonation, a high degree of vocal skill, and a high level of unity and consistency within the ensemble. Ideally, these elements are natural, unmanufactured, and free from apparent effort.

The presentation of barbershop uses appropriate musical and visual methods to convey the theme of the song and provide the audience with an emotionally satisfying and entertaining experience. The musical and visual delivery is from the heart, believable, and sensitive to the song and its arrangement throughout. The most stylistic presentation artistically melds together the musical and visual aspects to create and sustain the illusions suggested by the music.

Although the music was first performed purely by improvisation for personal entertainment by four part barbershop quartets, the style has been enhanced with more interesting and entertaining arrangements for quartets and full choruses. The art form is preserved and encouraged through an international society of barbershop singers organized into more than 850 chapters with 32,000 members throughout the United States, Canada, and many other countries abroad. Almost all of these chapters have an active chorus and two or more quartets performing throughout their communities. Most barbershop quartets and choruses occasionally add other kinds of arrangements to their repertoires to add interest to their public performances and many depart from their a capella tradition on occasion in order to perform with symphony orchestras, community bands, and other instrumental ensembles. The center of all barbershop repertoires remain true to the style and barbershop tradition, however.